

COLLEGE OF MARIN

**CENTENNIAL  
VISUAL  
IDENTITY**

Honoring Our Past  
Defining Our Future



# COLLEGE OF MARIN VISUAL IDENTITY

## **BACKGROUND**

Founded on April 6, 1926, College of Marin (COM) has been the community's college for the past 100 years. With campuses in Kentfield and Novato, COM remains committed to educational excellence, providing equitable opportunities, and fostering success in all members of our diverse community.

As a catalyst for positive change and more equitable outcomes in Marin County, COM's visual identity intentionally aligns with the College's mission, vision, and values. It is responsive and invites our community to look *to us* rather than *up to us*.

**COLLEGE OF MARIN  
VISUAL IDENTITY**

**MARIN**  
COLLEGE OF MARIN



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**COLLEGE OF MARIN**

# CENTENNIAL VISUAL IDENTITY

## IA – VERTICAL



**MARIN**  
COLLEGE OF MARIN



**MARIN**  
COLLEGE OF MARIN



**MARIN**  
COLLEGE OF MARIN



**MARIN**  
COLLEGE OF MARIN

# CENTENNIAL VISUAL IDENTITY

## IIA – VERTICAL



**100**  
**YEAR ANNIVERSARY**  
ESTABLISHED 1926



**100**  
**YEAR ANNIVERSARY**  
ESTABLISHED 1926



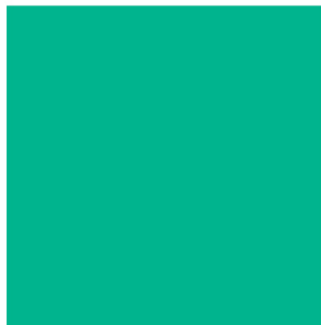
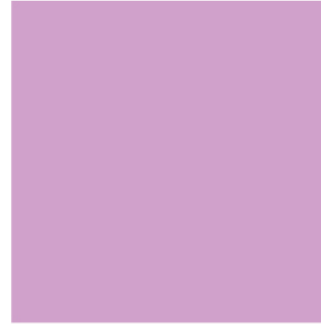
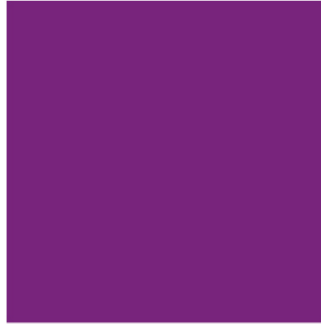
**100**  
**YEAR ANNIVERSARY**  
ESTABLISHED 1926



**100**  
**YEAR ANNIVERSARY**  
ESTABLISHED 1926

# COLOR PALETTE 1

accomplished / successful  
ambitious  
bold/strong  
caring/kind  
committed  
determined  
engaged  
equitable  
friendly/ welcoming  
fun / lively / happy  
hopeful  
impactful  
personable  
proud  
reliable  
resourceful  
safe space  
supportive  
understanding  
valued  
vibrant



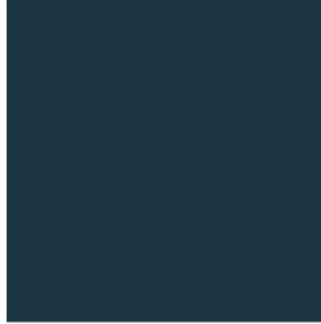
## COLOR PALETTE 2

caring / kind  
committed  
competent  
diligent  
empathetic  
engaged  
enthusiastic  
equitable  
friendly  
innovative  
loyal  
safe space  
united  
welcoming

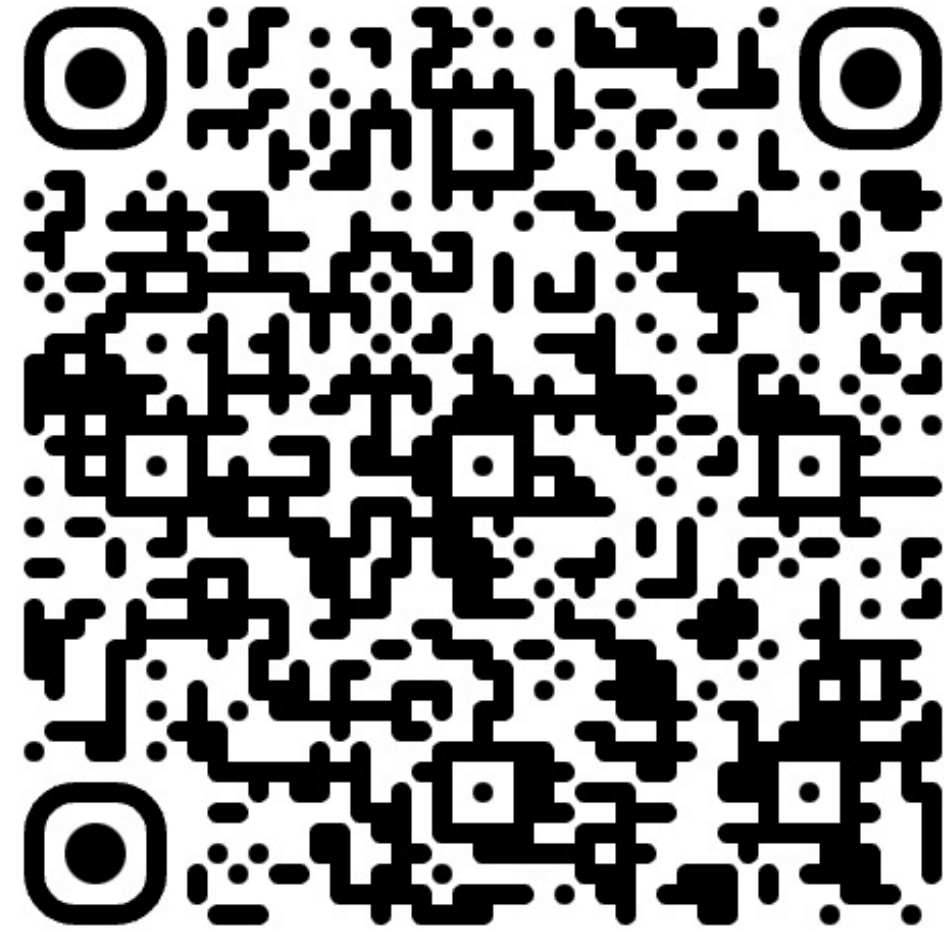


## COLOR PALETTE 3

collaborative  
conscious  
engaged  
equitable  
forward-Thinking  
indispensable  
honest  
reflective  
reminiscent  
responsive  
trustworthy  
visionary







STEERING COMMITTEE

ANNA Pilloton  
COMMUNITY PARTNERS

CARL Cox  
HISTORY/ALUMNI

KATHY Jagner  
RETIRES/LEGENDS

LUANNE Mullin  
LIFELONG LEARNERS/SERVICE ORGS

MIMI Cunningham  
EVENT PLANNER

KEITH & NICOLE  
Co-chairs

PLANNING COMMITTEE

ALINA Verona

LAUREN Servais

Lori Friedman

Sadika Sulaiman Hara

Tonye Hersch

MALAIKA Smith  
MARKETING & COMMUNICATIONS PROGRAM COORDINATOR

CEWD  
NURSING  
DENTAL  
HEALTH SCIENCES  
Alicia B  
Wende  
Heather Kathleen  
Angela O.

ARTS & HUMANITIES  
MATH/SCIENCE/BUSINESS  
ECE  
Cara H.  
DIANNE DORIAN

COMMUNITY PROGRAMS  
FARM  
ESCOM  
COMMUNITY EDUCATION  
Teaty

SAA  
ATHLETICS  
OUTREACH  
Tea  
Ryan Diamond  
Steve  
Julian

EDUCATIONAL SUCCESS  
EOPS/CAPE CALWORKS  
Becky

CREATIVE SERVICES  
PRINTING & MAIL SVCS  
SHOOK  
JESSE

LIBRARY  
FINE ARTS  
PERFORMING ARTS  
Dave Sarah P.  
Sarah F.  
Jason Chris W.  
Lisa M. Jim  
Dave W.  
Kim  
Joanna

INFLUENCE & TALENT  
EQUITY  
SCHEDULING  
EXTERNAL FACILITIES USERS  
EVENTS  
TRIBAL RELATIONS  
INCLUSIVITY  
ACTIVITIES  
CULTURAL SENSITIVITY  
DECORATING  
VOLUNTEERS  
SPEAKERS/PANELS  
SOCIAL JUSTICE

CENTRAL PLANNING  
STEM EDUCATION CAREERS  
ENGAGING STUDENT LEARNING CONNECTIONS  
MODERATED DISCUSSIONS  
EFFICIENT MEETING LEADERSHIP  
FURNITURE/STAGE SETUPS  
CRAFTING  
NETWORKING  
CATERING  
FUNDRAISING

UEI  
MEBA  
Mi FAMILIA  
LEARNING COMMUNITIES  
RISING SCHOLARS  
Yashica  
Walter  
Nicol M.  
May  
Negreste + Bin  
Luz

UMWA  
MAPS  
PUEBLO  
Colleen  
Luz

ENROLLMENT SERVICES  
Jon H. Gina L

MED/FACILITY USE  
Klaus Enzo  
Karel D.  
Lindsay James

INFORMATION TECHNOLOGY  
Patrick Mike

ADMINISTRATIVE SERVICES  
Eresa Tony  
Natalie B

SLSS  
Dana  
Sarah A.

CAMPUS POLICE  
Raul

PRIE  
Holley Zack

HUMAN RESOURCES  
Nikki Angela

ACADEMIC SENATE  
CLASSIFIED SENATE  
Maria Coulson  
Sally Wong