

Additional Evidence: College Systems Goal 1, Objective 1.3 (Grant-Writing)

Contributors: Keith Rosenthal and David Wain Coon

Date: April 2020

Action Step 3:1 – Extensive interviews with staff and faculty were completed to determine which programs and services require funding. It was determined that there is a tremendous need to fundraise to expand and grow programs and services. Currently, we are mapping needs against the strategic plan to determine priorities. One that surfaces to the top is the ability to provide mental health services and the critical role it will play in creating equity for our students. The cost of implementation and the current structure in place lends itself to securing foundation support. To date, three foundations have been approached with two declining.

Action Step 3:2 – The Director of Advancement is currently identifying and applying for grants through various foundations. The greatest obstacle, especially during the pandemic, is that foundations are not accepting proposals from new organizations and are tending to only fund current grantees. Given the small base of foundations supporting the College, this has proven to be challenging. Researching and applying to foundations requires a tremendous amount of time and dedication.

For this reason, inquiries were completed to securing an independent contractor who specializes in grant writing. These costs will be included in the budget for the 20-21 fiscal year. Also identified was a need to secure software that will assist in the researching of available funds. This too will need to be added to the budget.

Action Step 3:3 – Advancement is in the process of a database conversion to a new constituent relationship management platform. This new platform will enable us to formally establish procedures for grant applications, track the progress of the utilization of grant dollars and measure specific outcomes which will be required to be reported back to the grantor. Implementation of the new platform is set for 07.1.2020.