



Career Technical Education
Committee (CTEC)

2024-2025

Today's Road Map

12:00-12:10 Welcome, Overview, Regional Updates

Dr. Alina Varona, Dean of Career Education, Workforce, & Nursing
Araceli Nuñez, Regional Director, North Bay Subregion

12:10-12:30 Data Overview and EMP-Vision 2030

Dr. Holley Shafer, Director of Institutional Effectiveness

12:30-12:50 Summer Academies & K-14 Pathways

Ivan Diaz, Assistant Special Projects Manager, K-12 Pathway Coordinator

12:50-1:00 Strong Workforce Project Share Outs

Cari Torres, Assistant Vice President of Instruction
Ron Palmer, Automotive Faculty, Department Chair

1:00-1:30 Strong Workforce Application Funding Cycle, Application, Rubric, and Office Hours

Kathleen Antokhin, Program Coordinator, Workforce Projects



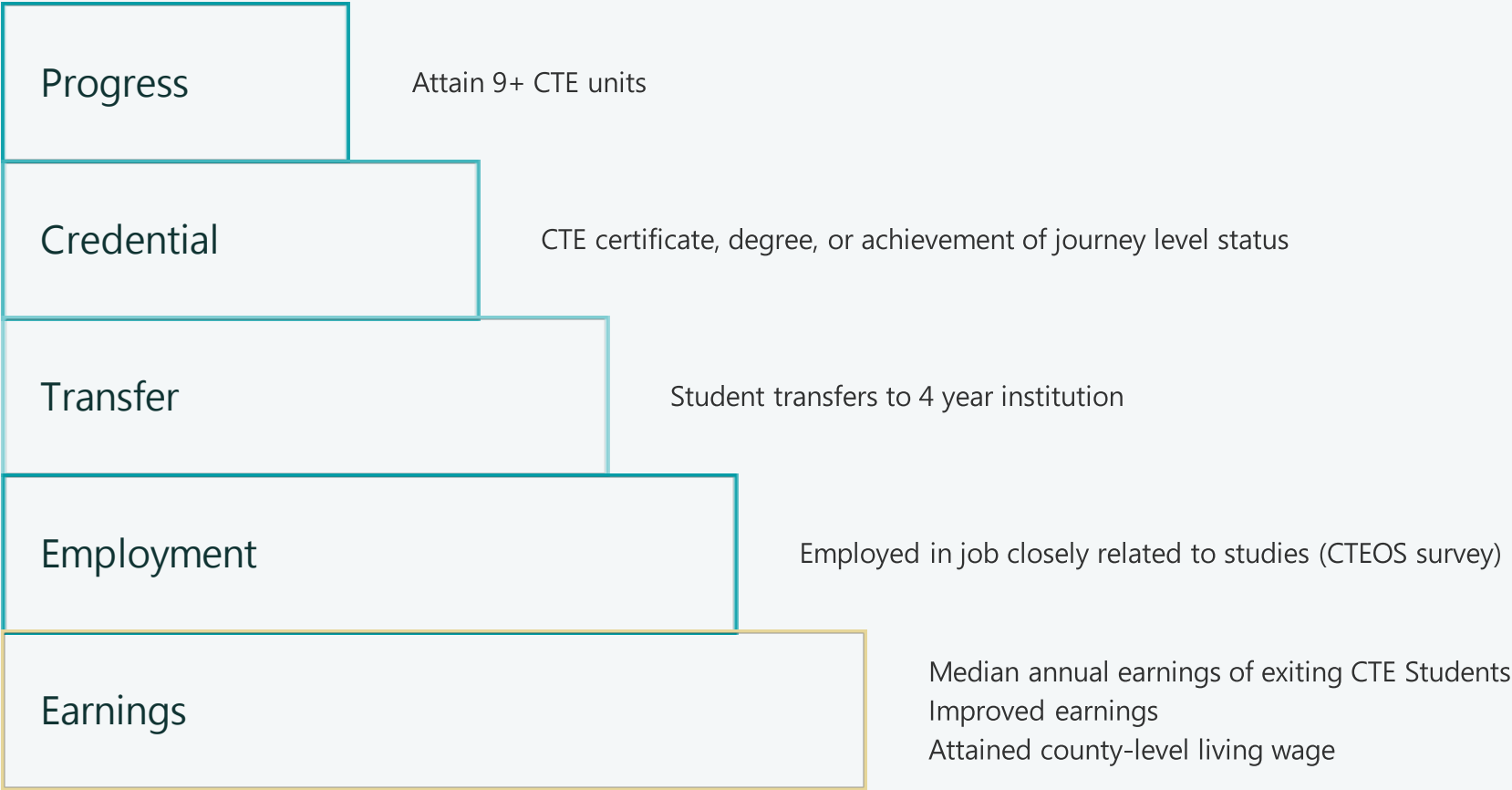
Career Education Programs



- Administration of Justice
- Auto & Industrial
 - Auto Collision Repair; Auto Technology;
 - Electronics;
 - Machine & Metals; Theater Technology - Stage
 - Carpentry
- Business
 - Applied Accounting; Business Administration;
 - Entrepreneurship; Hospitality
 - Management; Real Estate.
- Computers & Multimedia
 - Computer Information Systems; Graphic Design; 3D,
 - Video, Game Dev; Web Design and Development;
 - MS Office Specialist Certification
- Court Reporting
- Early Childhood Education
- Health Sciences
 - Registered Dental Assisting; Emergency Medical Technician; Medical Assisting; Registered Nursing;
 - FIRE Foundry
- Education 2 Career (E2C)
 - Construction/OSHA 10
 - Certified Nurse Assistant/Home Health Aide
 - Latinos in Finance (Counseling and BofA)
 - Entrepreneurs of Color (slated for fall 2024)
- Summer Career Academies
- Apprenticeship Programs
 - ECEPTS-Early Childhood
 - Golden Gate Transit Bus Coach Operator
- Dual Enrollment Pathways
 - NHS-Medical Careers/Public Safety
 - Auto Dual Enrollment Pathway

The Strong Workforce Program (SWP): State Categorical Funding to Support More and Better Career Education for California

What Guides Funding Decisions?



Career Education Outcomes



71



Degrees

- 42 Nursing
- 29 Career Education and Allied Health
- 22% of COM awarded degrees

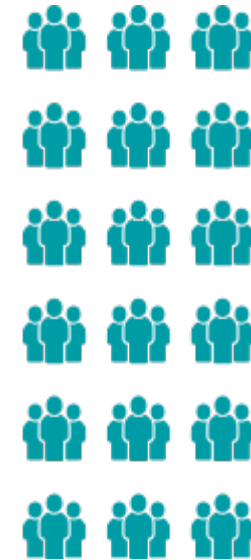
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Certificates

- 69 Career Education and Allied Health
- 0 Nursing
- 100% of all Certificates

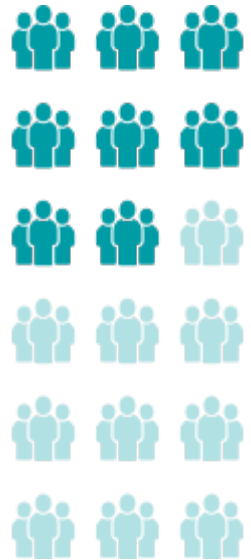
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Industry Recognized

- Automotive NC3
- Microsoft/Certiport
- OSHA 10
- California Department of Health

41



Transfer

- 21 Career Education and Allied Health
- 20 Nursing
- 12% of COM transfers

Career Technical Education Outcomes Survey (CTEOS)

2024 EMPLOYMENT DATA

447 Student Respondents

85% Goal

75%



Found a job very closely/closely related to their field, down 8% from 2023.

25%



Reported job is not closely related to their field.

Career and Technical Education (CTE) Committee

- Provide an institutional hub for CTE matters

Centralize and coordinate all CTE-related efforts and activities across the college

- Enhance CTE program development and delivery

Support the creation and improvement of successful CTE programs that engage students and connect them to their goals

- Foster equity and success for diverse students

Ensure equitable opportunities and support student

- Gather and share CTE-related information

Collect, communicate, and coordinate information on CTE programs, funding, partnerships, and more

- Make recommendations for resource allocation via SWAC

Provide input to PRAC on funding and grants for CTE programs through the Strong Workforce Allocation Committee, collaborating with faculty workload committee

Career Education Committee Overview



Membership

College-wide career education faculty, administrators, and staff who engage with matters related to Career Education programs, initiatives, funding, and employer/workforce development efforts



Voting Committee Composition

4 faculty, 2 classified professionals, 2 students, 2 administrators



Non-Voting Resources

Coordinators CE, Outreach, Research and Planning, IT, Facilities



SWAC Working Group

Elected/volunteer group to review RFPs, create rubrics, and make recommendations for Perkins/SWP allocation

The CTE Committee is responsible for managing various aspects of Career Education at the college, including funding, programs, and workforce development.

Committee Members

- **Wende Bohlke**
Faculty, Program Coordinator,
Registered Dental Assisting
- **Nancy Willet**
Faculty, Business Information
Systems
- **Julian Solis-Resource**
Director of School and
Community Partnerships
- **Ron Palmer**
Faculty, Automotive
- **Alina Varona**
Dean of Career Education and
Workforce Development
(Committee Co-Chair)
- **Heather Rahman-
Resource**
Program Coordinator, Career
Education
- **Byron Ramey**
Faculty, Counselor, Counseling
Department
- **Melanie Palomino**
Admin Assistant, Learning
Resources Center
- **Dr. Holley Shafer**
Director of Institutional
Effectiveness
- **Kathleen Antokhin**
Program Coordinator,
Workforce
Projects

Nominations for Co-Chair

Local, Regional, & Statewide CE Efforts

Araceli Nunez (she, her, ella) Regional Director, North Bay Subregion

Bay Area Community College Consortium (BACCC) | araceli.nunez@baccc.net | baccc.net

The Bay Area Community College Consortium (BACCC) is comprised of 28 colleges surrounding the San Francisco and Monterey Bays

BACCC's Five Economic Subregions

North Bay

- Marin
- Napa Valley
- Santa Rosa
- Solano

East Bay

- Alameda
- Berkeley
- Chabot
- Contra Costa
- Diablo Valley
- Laney
- Las Positas
- Los Medanos
- Merritt
- Ohlone

Mid Peninsula

- Cañada
- San Francisco
- San Mateo
- Skyline

Silicon Valley

- DeAnza
- Evergreen Valley
- Foothill
- Gavilan
- Mission
- San Jose City
- West Valley

Santa Cruz & Monterey

- Cabrillo
- Hartnell
- Monterey Peninsula



• Facilitate

- Convene, collaborate, plan, manage, communicate and inform career education program investments.

• Connect

- Support systems thinking and connection through pathway development collaborations with K12 and Adult Education consortia partners

• Advocacy

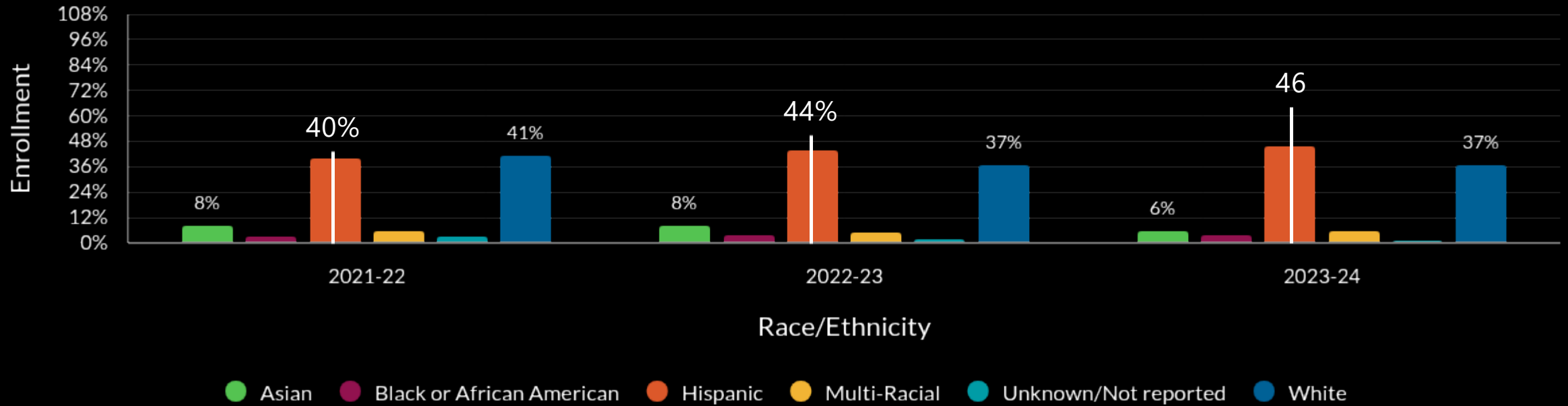
- Career education policy and initiatives
- Serve as the liaison between colleges and the Chancellor's Office Workforce and Economic Development Division

CTE Data and COM's Vision 2030 Plan

Dr. Holley Shafer, Director of Institutional Effectiveness

Enrollment by Race/Ethnicity

N < 6 for Native Hawaiian or Other Pacific Islander Students and N < 3 for American Indian or Alaska Native Students



The data shows the enrollment trends by race/ethnicity over the last three academic years. Hispanic/Latine student enrollment has seen the most consistent and significant growth, while White student enrollment has declined both in number and proportion.

Enrollment Snapshot



Total Enrollment (Credit, Non-Credit, Not for Credit)

1,726 students served in 2023-2024, representing a 7.74% increase from the previous year.



Credit Enrollment Increase

3.25% increase in unduplicated credit student headcount from 2022-2023 to 2023-2024.



Not for Credit Enrollment Added

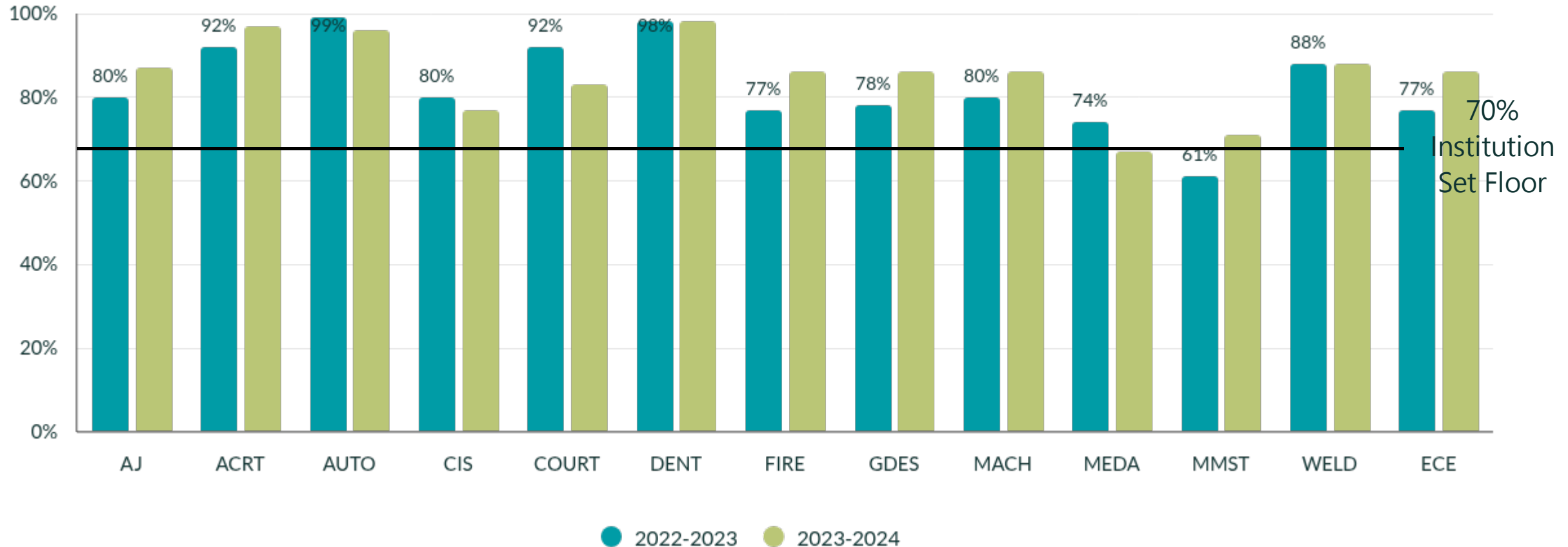
Includes 45 CNA/HHA students, Emprendedores Latinos/Entrepreneurs of Color 27+, and other non-credit offerings, accounting for 72 additional students.

The enrollment snapshot highlights the division's growing student enrollment, with a significant increase in both credit, non-credit, and not-for-credit offerings, reflecting a commitment to responsive programming that meets the diverse educational needs of our community.

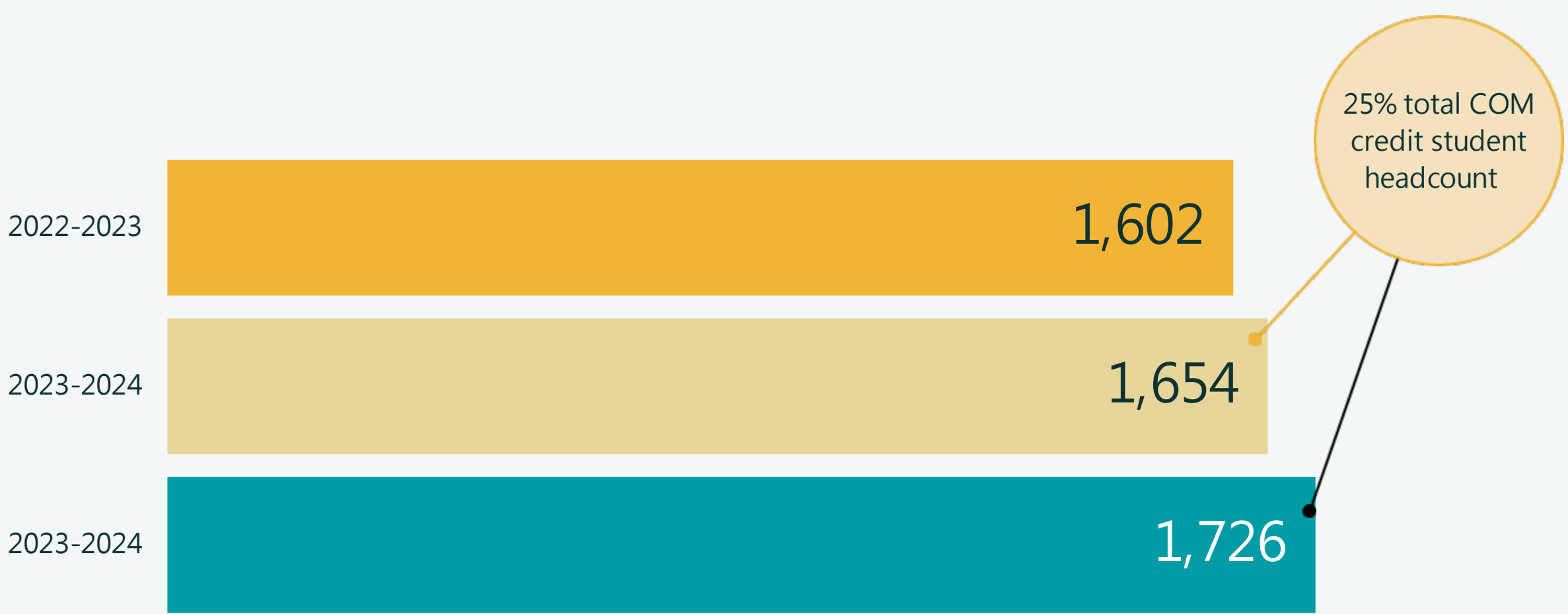
Success rate all modalities for 2022-2023 & 2023-2024

Course Success

Institution-Set Standard: 70% floor and 78% stretch

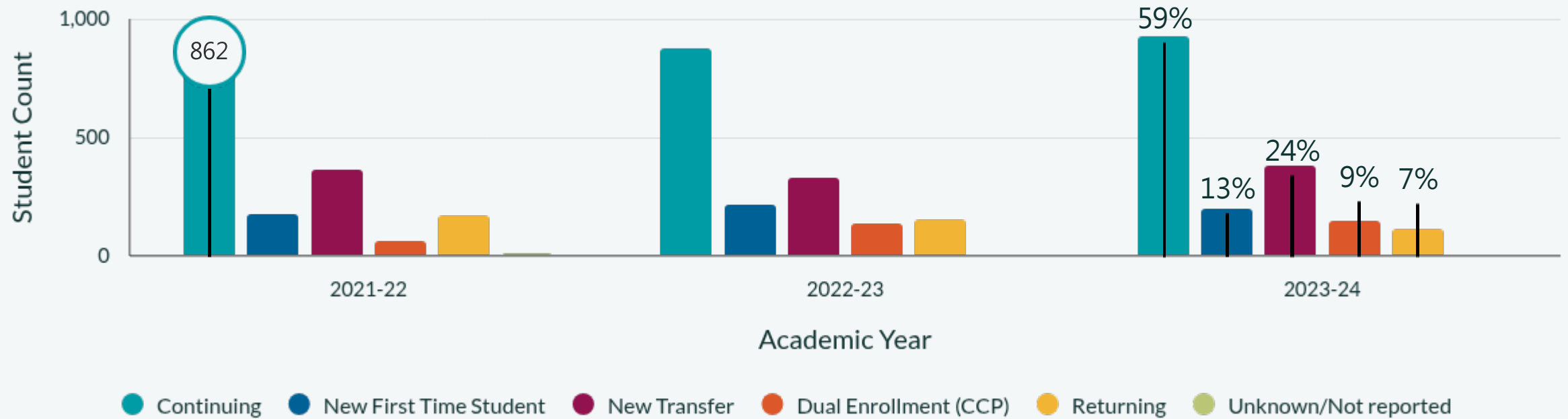


Career Education Unduplicated Students



2021-2024

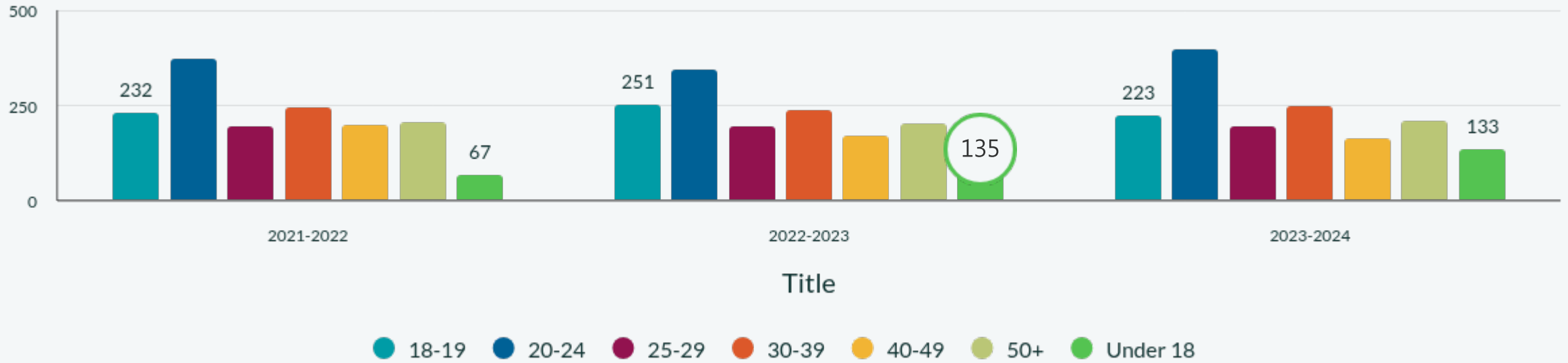
Student enrollment by student group type.



The data shows the enrollment trends for different student types over a 3-year period, with Continuing students being the largest group throughout.

2021-2024

Career Education by Age Group



The age group of 20-24 remains the largest, growing by 24 students over the 3-year period. The 30-39 age group is steady, while the 18-19 group declined slightly. The 50+ age group maintains a stable presence.

Age Group synthesis



Largest age group

Students aged 20-24 increased from 24.6% in 2021-22 to 25.2% in 2023-24, a net gain of 24 students.



Steady presence

Students aged 30-39 remained stable, growing from 16.1% to 15.9% over the 3-year period, a net gain of 7 students.



Decline in younger students

Students aged 18-19 decreased from 15.4% to 14.2%, a net loss of 9 students.



Older students stable

Students aged 50 or older maintained a consistent 13.2% to 13.5% share, a net gain of 4 students.



Students Under 18

Despite the slight dip in 2023–2024, the number more than doubled over the three-year period (from 67 to 133), and their share of enrollment doubled from 4% to 8%.

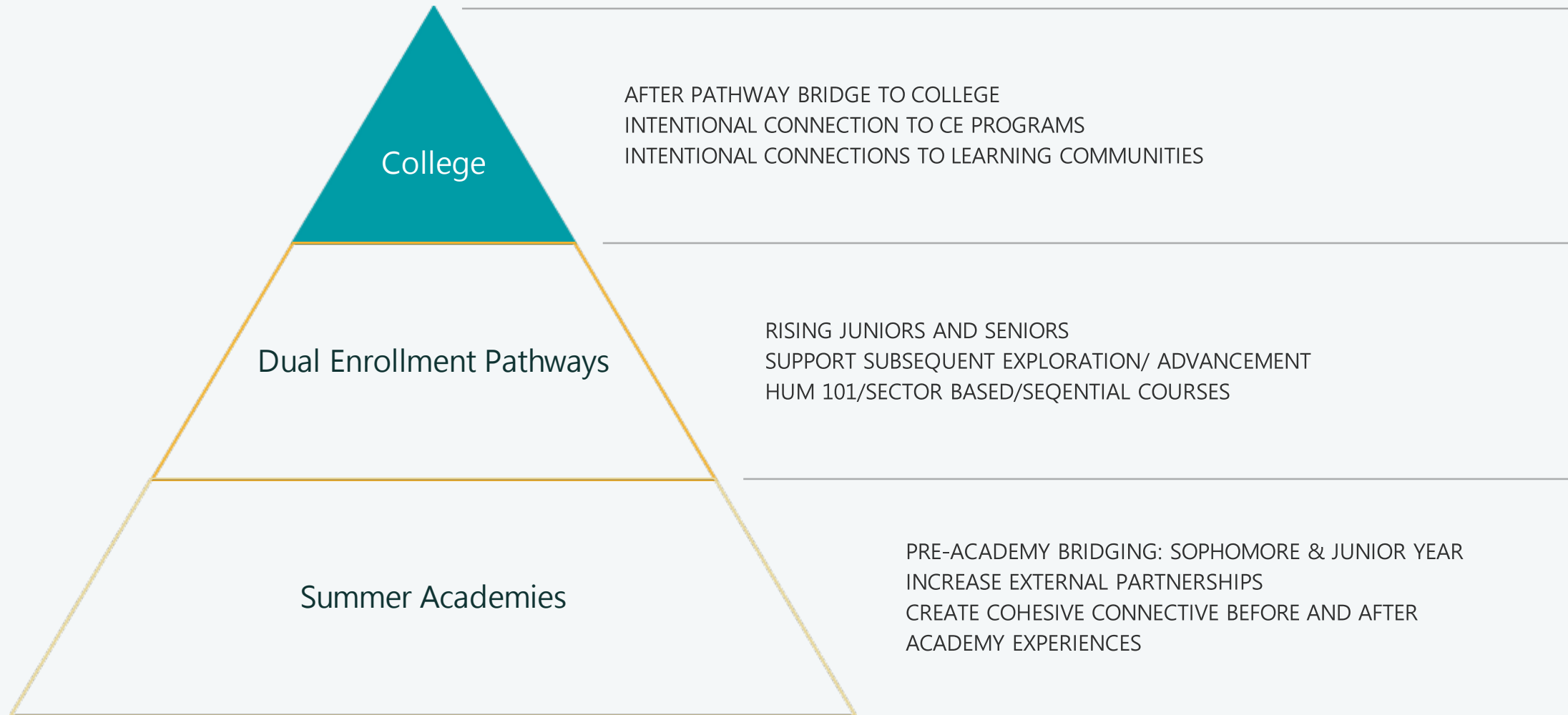
The student population has seen shifts in age group proportions with the largest growth in 20-24 year olds, steady presence of older students, and significant growth in dual enrollment/under 18 group.

K-14 Pathways

Ivan Diaz, Assistant Special Projects Manager, K-12 Pathway Coordinator

Academies 2.0: Building & Mapping Cohesive Pathways

Significant Progress on Cohesive and Comprehensive K-14 Pathways



The best part was how easy and flexible the learning was so that everyone had their own pace, but we all stayed on the same track. We weren't super constrained like high school classes."

Ruby A- Game Development



SWAC Funded Project Updates

Cari Torres, Assistant Vice President of Instruction,
Ron Palmer, Automotive Faculty, Department Chair,

2.4 Million Secured.

Resourcing Career and Workforce Efforts

Thanks to the hard work of faculty, staff, and our colleagues in the Foundation Office, we forecast nearly 2.5 million secured to support Career and Workforce programming for academic year 2024-2025 and beyond.

Pending:
Rebuilding Nursing Infrastructure
730K

Closed: Caring4Cal - HCAI
504k

ELL Healthcare
Pathways
280k

Apprenticeship Pathways
Demonstration Project
99K

COM Foundation
72k

Regional Equity and
Recover Partnerships
50K

CAI-ECEAP
600k

Contract Education
50k

Strong Workforce Application Funding Cycle

Kathleen Antokhin, Program Coordinator- Workforce Projects



Questions and Discussion

