

CER3: Periodically assess community needs, with specific focus on segments of the service area that have been historically underrepresented.

Objective 3.1 Engage key internal and external stakeholders to provide community feedback, inform priorities, needs, goals and share findings with work team to inform priorities and planning.

	Timeline: Please select which academic year(s) the action steps will be executed:			Brief narrative for action steps addressed in 2022-23: <ul style="list-style-type: none"> Describe your approach/priorities/plans for Year 1; What are the challenges and opportunities? What questions do you have that would be helpful to think through with the EPC?
	Year 1 (2022-23)	Year 2 (2023-24)	Year 3 (2024-25)	
<p>Utilize existing data/research from stakeholder groups: community-based organizations (e.g. Canal Alliance, Marin City CDC, Bridge the Gap), Workforce Alliance of the North Bay, high school partners, special programs: compass, education to careers, learning communities, workforce agencies, 10,000 degrees, The Marin Community Foundation (Marin Promise), Emeritus Students of College of Marin (ESCOM).</p> <p>Engage in specialized conversations/focus groups/moderated discussions with organizations that serve high priority groups: Latinx, African American, ESL, First Generation, focus organizations: Marin City Community Development Corporation and School District, Canal Alliance, Novato Human Needs, Community Action Marin (K-12 Convenings, Industry Advisory Specialized).</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p>Work in collaboration with appropriate campus areas and PRIE to analyze exiting data/research from stakeholder groups. One potential challenge will be coordination of data and research across the tasks/action steps identified in this objective.</p> </div> <div style="border: 1px solid black; padding: 5px;"> <p>In progress and ongoing county-wide convening of Administrator's Breakfast and similar events will continue and are anticipated to broaden over years two and three. Conversations with new grant programs, such as MESA, Rising Scholars, and others can also provide feedback that helps inform priorities, needs, and goals of high priority groups.</p> </div>
<p>Embed opportunities for feedback and sampling with existing large-scale events: Compass parent day (300 students), Financial Aid, College Success Saturday, summer bridge, counselor breakfast.</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<div style="border: 1px solid black; padding: 5px;"> <p>Conversations are in progress to create a single point of submission for events that would then populate a calendar that includes internal and external events. Currently exploring options for institutional event registration to create the baseline.</p> </div>