

CER5-5.1.

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CER5: Make the College a center for community engagement and cultural enrichment.

Objective 5.1 Increase activity at both College campuses including student activities, community events, and facilities use.

	Timeline: Please select which academic year(s) the action steps will be executed:			Brief narrative for action steps addressed in 2022-23: <ul style="list-style-type: none"> Describe your approach/priorities/plans for Year 1; What are the challenges and opportunities? What questions do you have that would be helpful to think through with the EPC?
	Year 1 (2022-23)	Year 2 (2023-24)	Year 3 (2024-25)	
Utilize event registration and additional tools including text to donate, Eventbrite, Facilitron, to track attendees, facility use, points of engagement to generate a baseline and measure progress (annually in coordination with manager, program, project leads).	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Conversations are in progress to create a single point of submission for events that would then populate a calendar that includes internal and external events. Currently exploring options for institutional event registration to create the baseline. Challenges include timeline to implementation.
Increase engagement (or usage) of campus facilities during summer in collaboration with IVC Goal 2 team.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Audit offerings to create new marketing that reflects current opportunities and promote to the internal and external community. Plans to reduce barriers to access by no longer charging admission fees for campus events are in progress. Challenges may be resistance if this change results in a reduced funding stream and working through the notion that the external community may view free admission as diminishing the program quality.
Collaborate with Performing Arts, UMOJA Equity Institute, Directors of Student Services, Director of Outreach and School/Comm Partnerships, Flex Coordinator, and Comm Ed to increase breadth and diversity of points of engagement, activities, and offerings in collaboration with Equity Goal 3.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Audit offerings to create messaging that reflects institutional priorities as well as individual area strengths, appeal, and basic needs wrap-around services. Define who who and what the COM community comprises. Challenges include employee bandwidth at current staffing levels.
Collaborate with UMOJA Equity Institute, Directors of Student Services, Director of Outreach and School/Comm Partnerships, Flex Coordinator, and Comm Ed to increase breadth and diversity of activities and offerings in collaboration with Equity Goal 3.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	*I think this is an unintentional duplicate of the above, the above being modified to include Performing Arts.*
Provide virtual options to increase participation in committees, events, and programs at COM for faculty, students, and staff.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Continue awareness of and opportunities for students, faculty, and staff to create and participate in virtual committees, events, and programs. Challenges include maintaining virtual programs that are successful as pandemic restrictions are lifted. Virtual options have proven to increase access opportunities and should continue wherever appropriate and feasible.
Ensure collaboration so that IVC events complement and align when appropriate with Kentfield activities.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Efforts in years two and three will pay special attention to the different needs and use schedules of the two campuses to create offerings at IVC that address specific needs/wants of these students and the community. Since much of the classroom activity takes place in the afternoon and evenings at IVC, events may need to be offered between 3 p.m. to 5 p.m. for example, rather than during COMmunity Hour. This may present a staffing and mindset challenge.

CER5-5.2. Objective 5.2 Plan and host College's Centennial Celebration 2026.

	Timeline: Please select which academic year(s) the action steps will be executed:			Brief narrative for action steps addressed in 2022-23: <ul style="list-style-type: none"> Describe your approach/priorities/plans for Year 1; What are the challenges and opportunities? What questions do you have that would be helpful to think through with the EPC?
	Year 1 (2022-23)	Year 2 (2023-24)	Year 3 (2024-25)	
Hire an event planner/consultant in year one to support preliminary and ongoing planning, marketing, coordination with existing college activities and events.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Currently in the process of interviewing event planners. One challenge is that the skill set of an event planner may not be sufficient to support the social media efforts and recommend hiring another individual to handle these aspects of the marketing and promotion.
Establish cross-functional Centennial Celebration group which includes students and community members in planning efforts.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Once the event planner has been hired, the cross functional team will be established. Challenges include finding the right balance in number of members and continuity of attendance over the campaign's duration.
Establish approach to track alumni to support reengagement post-graduation (Advancement Office, Marketing, Transfer and Career Center).	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Efforts are in progress to engage with students who have attended COM over the past 100 years. Challenges include getting clean mailing lists and establishing the relationships that will lead to meaningful engagement with our alumni.
Increase student outreach and engagement with specific focus on transfer and commencement interactions, alumni registration, grad packs.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	In progress efforts to cover the cost of regalia and have small giveaway items for alumni are planned for upcoming ceremonies to increase engagement with alumni after they move on from COM. One challenge is getting to know and understand the needs of this diverse student group for an informed response.
Embed Centennial awareness through new and existing programming to increase community awareness.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	More information to come in year two.

Work with Academic Units to ensure student educational projects and academic accomplishments are represented and incorporated into Centennial materials and the event itself



Initial efforts are underway to create a Look Who's Teaching at COM campaign that will grow into additional projects in years two and three to encompass educational projects and academic achievements. These will then be woven into the centennial materials and event. Challenges include employee bandwidth at current staffing levels.

CS1-1.1.

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CS1: The fiscal integrity and wellbeing of the District is maintained in a manner that is prudent, responsive, sustainable, and transparent.

Objective 1.1 Reserve is maintained in accordance with BP/AP 6251.

This question was not displayed to the respondent.

CS1-1.2. Objective 1.2 Adequately maintain the District's credit/bond ratings with Standard and Poor's and Moody's associated with all bond types – revenue, lease revenue, general obligation, certificate of participation, and others.

This question was not displayed to the respondent.

CS2-2.1.

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CS2: All facilities are conducive to 21st century teaching and learning and are maintained in a high functioning, safe, clean, and environmentally sustainable manner, aligned with the Measure B schedule.

Objective 2.1 Ensure efficient use of bond funds and complete all capital projects on both campuses on schedule and in alignment with other COM plans.

This question was not displayed to the respondent.

CS2-2.2. Objective 2.2 Adequately maintain all College properties and facilities with environmental sustainability in mind that supports the mission of the College.

This question was not displayed to the respondent.

CS3-3.1.

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CS3: Plan, design, facilitate and provide logistics for the creation of workforce housing for the purpose of recruiting and retaining district employees including staff, faculty, and administrators in a sustainable manner.

Objective 3.1 Plan and design a facility to house District employees at the Kentfield and Indian Valley Campus.

This question was not displayed to the respondent.

CS3-3.2. Objective 3.2 Develop the Board policies, administrative procedures, and associated collective bargaining related to employee housing.

This question was not displayed to the respondent.

CS5-5.1.

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CS5: Increase campus safety, awareness, and training at all locations to prepare employees and students in case of emergencies.

Objective 5.1 Improve and expand the use of training methodologies for campus safety, awareness and emergency preparedness.