

**Educational Planning Committee
Report for Academic Year 2016-2017
Student Access 2.2
Presented by Jonathan Eldridge**

Please keep the report to a maximum of 2 pages for each objective.

1. EMP Recommendation and Objective (Include narrative from 2015-2018 strategic plan)

EMP Recommendation Student Access 2: Assess and make changes as needed in the class scheduling practices throughout the Marin Community College District, including the consideration of various non-traditional scheduling options, additional distance education offerings, and new career technical education courses and programs to meet business and community needs. Develop, implement and annually assess plans for more effective, accessible scheduling practices.

Includes the following:

- Community Responsiveness 5 which states: Assess and make changes as needed in the class scheduling patterns and practices, so that the times, days, and methods of delivering instruction match the needs of commuters and working adults; and
- Student Access 4 which states: Develop, implement and annually assess plans to improve student access, including enrollment at the Indian Valley Campus.

Objective SA2.2: Increase enrollment by proactively recruiting students through various means to meet the needs of the institution and our community.

2. What actions have been taken toward achieving the objective? Please describe. (reference action steps when relevant).

Increased recruitment efforts with high school students and with CTE programs are now underway. We are seeing results with high school enrollment (capturing over 20% of the graduating HS seniors in Marin County vs. 15% two years ago) and will begin to see results with CTE programs, as a target of 17% increase in enrollment/completion has been set within the Strong Workforce program through the Chancellor’s Office. Conversations are also underway on how to better leverage marketing efforts. All of this work is, unfortunately, only offsetting other enrollment declines, which are tied to the low unemployment rate and loss of repeatability.

3. Are you on track to achieve this objective? What evidence supports your judgment of progress made toward this objective? NO.

Performance Indicator SA2.2: Increase headcount enrollment to 2012 levels (Fall 2012 8,018 credit and noncredit students).

Credit and Noncredit Student Headcount as of First Census Day (Unduplicated and Excludes Auditors)					
	Baseline Fall 2012	Fall 2015	Spring 2016	Fall 2016	Spring 2017
Headcount Enrollment	8,018	6,688	6,690	6,547	6,244

Source: Banner

We may get to Fall 2012 enrollment at some point but it is unlikely that we will do so by the end of this strategic planning period.

4. Have you achieved this objective? Yes No If not, why not?

See above.

Rating by Educational Planning Committee

Activity:

Red= No Progress

Yellow= Progress Being Made

Green= Complete

Objective Met: Yes No