MARIN
COLLEGE OF MARIN

Educational Planning Committee (EPC)

MEETING MINUTES

October 19, 2026 | 2:00 - 4:00 pm

AC 217 & Zoom

Present: Holley Shafer, Mary Kesler, Kathleen Antokhin, Emily Fox, Brier Welch

Absent: Nicole McIntyre, Eresa Puch

Guest Presenter: Stormy Sabia Miller

Agenda - Agenda approved

Minutes – 10/5/26 approved: with revision to add Alyssa Graff as meeting guest

Review of today's goal from last year

Steward presentation: Stormy Miller Sabia
Be a Great Place to Study & Learn: Goal 2
Enhance the student experience by expanding access to and utilization of support services and improving the campus environment.

- Strategies were developed collaboratively with counselors and Student Services staff.

- ConexEd & AIM: The strategy now includes AIM (Student Accessibility Services' data management system) to ensure a comprehensive approach to student engagement, not just focusing on ConexEd.

- Data Warehouse: A new data warehouse is being built to integrate Banner, ConexEd, and Degree Works.
  - Why: To overcome ConexEd's limitations (e.g., no automated drip campaigns) and enable targeted outreach.
  - Function: Will allow granular queries (e.g., "who attended College Success Saturday but lacks an ed plan?") for proactive student support.

- Vision-Aligned Reporting (VAR): The team is focusing VAR efforts on data that directly supports internal planning and Plan 2030, rather than solely meeting Chancellor's Office requirements.

- New Program Review Process (OKR Framework)

- All Student Services programs will conduct a comprehensive program review this year using an Objectives and Key Results (OKR) framework.
  - Why: To replace an outdated process and align all programs with institutional goals.
  - How: Programs will define aspirational objectives (PSLOs) and measurable key results.
  - Example: Reduce the percentage of students reaching 30 units without a comprehensive ed plan from X to Y.
  - Support: Student Services leadership will facilitate, and the PRE office will provide data coaching.

- Student Educational Plan (SEP) Campaign
  - A major initiative is increasing the proportion of students with comprehensive SEPs.
  - Why: Driven by AB 928 (CalGETC), which requires ed plans for students on an AT pathway, and Title V regulatory changes.
  - Targeted outreach to new students (e.g., College Success Saturday attendees).
  - New counseling events: "Drop-in and Plan Out," "Pathway Pop-in," "Finish Line Fridays."
  - A spring marketing campaign: "Got an Ed Plan?"
  - Support: A new counseling dashboard will provide data for targeted outreach.

- COM ID Card: Modernization is a long-term project (target: 2029–30). The immediate goal is to define its purpose as an "integrated student access and engagement tool."

- ESL Student Engagement: A counselor (Avi) has been allocated to serve as a liaison to the Mi Familia learning community, providing a direct point of contact for ESL students exploring educational pathways.

- Website Redesign: The project is progressing under the Executive Digital Strategy Workgroup (led by Steph). Stormy's role as steward ensures the student experience and accessibility remain central.

- Summer Bridge: Redesign is paused for Year 2 until a new Director of Outreach is hired. The program will continue in its current form.

- Signage & Wayfinding: New Group is developing a plan. EPC will add a question to the upcoming student survey to gather baseline data on campus navigability.

- Challenge: Inconsistent Canvas Use
  - Problem: Inconsistent faculty use of Canvas creates a confusing student experience.
  - Context: Faculty are not contractually required to use Canvas, and their usage varies widely.
  - Proposed Solution: Shift focus from mandating consistency to professional development.

- For Faculty: Training on ensuring students can find information within their specific course setup.
- For Staff: Training on the variability of Canvas use to provide more accurate student support.
- Action: EPC will consult Stacey and the Professional Learning Committee (PLC) to explore this as a professional development initiative.

EPC expressed their appreciation of Stormy's approach to connecting Plan 2030 to her work and outcomes

Wrap-up

- Next meeting: November 2, 2026
  - Steward Update: Eresa Puch & Cari Torres Benavides – Work & Grow Goal 2