

November 19, 2018
2:00-4:00 p.m.
Room AC217

Present: Peggy Dodge, Cheo Massion, Christina Leimer, Connie Siegenthaler, Fernando Sanchez, David Everitt, Julian Solis, Hien Nguyen, Elizabeth Pratt (via Zoom), Gina Cullen, Leslie Lee, Cara Kreit

Absent: Lauren Halvorson, Steve Newton

MINUTES

Agenda

Agenda approved for the current meeting.

Minutes

Minutes approved for 11/05/18.

Spreadsheet Review & Priority Development

What we need to accomplish with today's discussion and will comprise the EMP:

- Focus Areas
- Context/Rationale
- Goals

Discussion of spreadsheet exercise to reveal issues which came up repeatedly in the various forums, focus groups & other planning exercises and documents and consider potential Focus Areas. These are:

1) COM Image

Good Value for the money
Excellent 2-year pathway
Marketing
Identity (what sets us apart? Competition with others)
Increase our value vs. 4-year school

2) Equity

Divide (racial & economic inequality; populations under-served)
Student success/persistence
Coordinated support services, connection, more human contact
Diversity in hiring? (came up once in documents)
Cost of living in Marin
CO Goals/AB705

3) Pathways

Priority: Different students with different educational goals, lifelong learning/comm ed, ESL vs CO priorities (transfer/CTE). Returning students looking to possibly change careers or revamp skills. Identity? Can we be all things to all people?

Adults/multiple markets/student profiles

CTE (response to community/industry, relevance)

Academics & curriculum

Basic skills/AB705

Guided pathways/direct students to path

Completion (measurable completion)

Developing education programs that address Marin employment needs

Innovative courses/programs/teaching methods

4) IVC

Utilization of IVC – it was noted that this has been a priority for many years

Transportation, shuttle between IVC and KTD

Full set of classes (transfer) at IVC and marketing to promote them

5) Transportation

To IVC and back to KTD, between campuses

Commuting/Novato students

Commuting across bridges

Cost of living--housing

6) Community Responsiveness

Partnerships

K-12

Responsiveness to businesses/internships

Marketing

Outreach

7) Flexibility (student centered, access)

Taking into account that students have responsibilities outside of school

Flexibility in scheduling

Master schedule – Enrollment management

Teaching strategies

Streamline enrollment process – address enrollment issues

Location of classes/teach

Academic programs

8) Student Support Programs (some embedded under student success)

Orientation

More human contact, more welcoming atmosphere

Summer Bridge (possibly into Fall)

More ambassadors back to high schools/mentoring

Parking Lot (items that might be important but may not have occurred across majority)

of documents reviewed)

- 1) **Housing/Cost of Living**
- 2) **Partnerships**
- 3) **CO Directives/Goals**
AB705
Goals-COM is doing many of these now
- 4) **Sustainability**
Environmental issues
Financial sustainability
Programs/stability
Basic Skills
- 5) **Facilities/Bond Issues**

It is not necessary to have the same Focus Areas as last time. If we keep the same names they may or may not mean the same thing as they did in the previous EMP.

Proposed Focus Areas:

- Equity (students, employees, serving community)
- Student Access
- Student Success
- IVC
- Instructional Programs (innovative teaching, enrollment/curriculum, flexible response to community educational needs)
- Community Engagement
- College Systems (Image, Facilities, Bond)

Example:

Focus Area: Instructional Programs

Goals:

Innovative teaching methods
Programs to meet community needs
Responsiveness to community business needs
Address Lifelong Learning vs Credit Classes tension

Additional Meeting

EPC members agreed to add another meeting on November 26 to ensure adequate time to discuss and decide on Focus Areas and Goals to go into the EMP. Most members present will be able to attend so a quorum is expected.

Action Steps for next meeting: Review and reflect on the 7 proposed Focus Areas and think about what Goals might fit under each of them. Christina will do a draft “context/rationale” paragraph for each Focus Area based on the EPC’s discussion and research & internal/external discussions documents EPC reviewed.

Next meeting: November 26, 2018