GRIT Program Review Analysis
Department/Office/Program: Multimedia Studies
Date: 3/27/24

1. **Concerning issues around access, retention, and success of students**
   A. No success rates provided for racial groups besides white and Latinx (Hispanic)
   B. No success rates provided on age

2. **Concerning issues around equity**
   A. Student representation is not reflective of COM demographics and racial groups
   B. Access to computer hardware/software limiting historically marginalized students and other students

3. **Promising practices that support students that are being implemented**
   A. ZTC and free textbooks

4. **Important to note**

5. **Recommendations**
   A. Provide more data about enrollment, including enrollment trends by ethnicity and race
   B. Implement intentional efforts to understand disparities between disproportionate enrollment of white students versus populations of color
      1. Collaborate with Learning Communities
      2. Outreach and marketing to African American, Asian/Pacific Islander, and additional communities of color
   C. Provide more information about persistence rates
   D. Look at enrollment of game design and factor that into upgrades, laptops and software, and other needs.
      1. Explore industry trends, marketing strategies, and planning to align with high school offerings. Example https://www.tlae.org/innovation-lab
   E. Clarify plan for disciplines of ==Multimedia Studies and Graphic Design== (where are there connections and overlap) and reevaluate name for the program(s).
   F. Consider hybrid offerings to meet the needs of international and other students.
   G. Explore how much of the material needs to be accessed online versus in the lab
      1. Coordinate the needs based on hybrid, DE, and in-person
      2. Discuss with IT if there is another option where students can access the software for 3-D gaming, ex. Citrix platform or similar
   H. Connect with the Tutoring and Learning Center and Counseling to strategize on ways to better meet student needs
   I. Meet with PRIE for data coaching

6. **Commendations**
   A. ZTC and free textbooks