

EPC Report to PRAC

Strategic Plan Progress

April 24, 2018



Introduction

Academic Year 2017-2018 is the third and final year of College of Marin's last three-year cycle of strategic planning for the *Educational Master Plan 2009-2019* (EMP). The strategic plan uses mostly quantitative performance indicators, baselines, and targets to gauge improvement and determine if objectives are met.

Champions for each objective provide written and oral reports to the EPC. The EPC then rates the progress on each objective based on those reports. Two ratings are done for each objective. First, the EPC uses color coding to rate the extent to which activities designed to achieve the objective were implemented: red (no activity), yellow (some activity) or green (high activity). Second, the EPC determines whether the objective was met for the year: yes or no depending on whether the performance indicator target was achieved.

Since the March 27, 2018 presentation to PRAC, the EPC has assessed progress on the objectives outlined below. Full reports on these objectives can be found on the EPC meetings [website](#). A summary follows.

Student Access

Objective	Progress on Implementing Activities	Objective Met (Based on Meeting Performance Indicators)
2.1 <i>Decrease time to degree by at least one year for the first cohort of the three year strategic plan.</i>		No
Time to degree has not decreased by at least one year, though it is headed in the right direction. The short-term metric of number of units attempted in the first and second terms is trending up, which is also positive. Class time adjustments, expanded DE offerings, master scheduling, organizing curriculum, and offsetting students' loss of income help more of them enroll full-time. Students complete associate-transfer degrees in far less time, so more students are encouraged to pursue them.		
2.2 <i>Increase enrollment by proactively recruiting students through various means to meet the needs of the institution and our community.</i>		No
High school-related efforts have increased enrollment with that demographic, but overall enrollment has not improved. Therefore the objective is not met. Progress on activities is yellow because there are a lot of projects being worked on or just beginning. The College now has an enrollment management working group but it's just getting started. Identified marketing-related challenges, work toward mapping program pathways, and changes within CTE based on advisory council and labor market feedback are expected to inform work on this objective. IVC and the partnership with Sonoma State may also pose opportunities for growth. Efforts also focus on whether the College is meeting the educational needs of the community, not just the overall number of students enrolled.		

2.3 *Decrease the proportion of students who register late for classes.*



No

The current late registration rate is lower but only for two semesters, not the amount of time designated in the performance indicator. Therefore, the objective is not met. The College is improving communication with students, expanding priority enrollment periods, making the enrollment process easier, and adjusting hold limits. PRIE will conduct a study on the success of COM students who register on time versus those who register late.

3.1 *Evaluate the scope and scale of the Distance Education program to support enrollment and student success goals.*



No

Progress on activities is yellow because the objective has shifted to quality rather than scope and scale. Much of this activity was done last year and evaluation is ongoing. The report to the EPC will be modified to include more scope/scale evaluation activity and the committee will reconsider the rating based on the revised report. The objective is not met, though work is continuous and focused on getting more faculty trained and improving student success rates.

3.2 *Faculty members are trained in best practices for instructional technology use.*



No

Not all DE courses yet meet the OEI minimum score of 3 (accomplished) rating. Therefore, the objective is not met. The Canvas transition is complete and was very successful; the College received a lot of helpful information from others in the field. Canvas trainings and support are regularly offered to faculty. The biggest roadblock has been the number of faculty who want to do trainings. Another student and faculty satisfaction survey will be conducted before the end of the semester. Further training in accessibility is necessary. Policies on course evaluation and standards without infringing on academic freedom need to be reviewed and addressed.

5.1 *Increase dual enrollment of high school students by 15 percentage points per year during the three years of this plan, 2015-16, 2016-17 and 2017-18.*



Yes

COMPASS has expanded to five sites with the newest addition at Novato High School. The number of satellite classes has also expanded. Efforts to grow and sustain Jumpstart and COMPASS programs continue.


5.2 *Improve matriculation process through cohesive activities that support strong transitions at COM.*



Yes

Matriculation processes at high schools have been retooled, and close coordination with the Counseling Department continues. College Success Saturday, Summer Bridge, faculty participation in new student orientation continue to grow. Faculty support new events and the Outreach Office's capacity has increased. Support for adult learners include a pilot Adult Ed College Success Saturday, application sessions in partnership with YWCA and Community Action Marin, and bilingual student ambassadors at fall orientation workshops.

Student Success

Objective	Progress on Implementing Activities	Objective Met (Based on Meeting Performance Indicators)
1.3 <i>Increase the percentage of degree, certificate and/or transfer-seeking students who earn at least 30 units within three years starting with Fall 2014 entering cohort and the two subsequent entering cohorts.</i>		Yes
An integrated student success/equity/BSI plan is now in place and many activities are implemented or just beginning. The objective to increase the percentage of students completing 30 units within three years is progressing in a positive direction.		

