

Date: February 6, 2019

To: Strategic Plan Task Force Members

From: Christina Leimer, Ph.D., EPC Co-Chair  
Cara Kreit, English Faculty, EPC Co-Chair

RE: Strategic Plan Development

In reviewing the feedback on the draft EMP, the Educational Planning Committee determined that some of the feedback is at the Strategic Plan level. Therefore, we are passing it along to you for your consideration. That feedback is below.

**Student Access and Success:**

**Goal** - *Reduce barriers to access and to students achieving their educational plan goals in a timely manner; create a welcoming atmosphere with increased human contact.*

**Feedback:** The online enrollment and course registration process should be more accessible for students who are not comfortable with technology

**Goal** - *Provide effective orientation and early support to students so that they can determine and achieve their educational goals.*

**Feedback:** Ensure students have clear education plans

**Equity:**

**Goal** - *Ensure that all prospective and current students have the opportunity and academic and services support to succeed in reaching their educational goals.*

**Feedback:** Include focus on students with disabilities, who experience food insecurity, and/or have low computer literacy skills

**Community Engagement and Responsiveness:**

**Goal** - *Enhance partnerships with business/industry to meet student and local workforce needs.*

**Feedback:** Advancement in careers (professional development) is an important element of this

**College Systems:**

**Goal** - *Adequately maintain ALL college properties with environmental sustainability in mind.*

**Feedback:** Include an objective that addresses maintenance of the Bolinas property and new acquisitions

**Feedback:**

EPC accepted the recommendation from the Academic Senate that technology (both infrastructure and instructional technology) should be included in either the EMP as a goal and/or in the Strategic Plan as an objective. The idea is that we should be planning ahead and not only reactive in our approach. We leave it up to this Focus Area team to determine if this should be an EMP goal or a strategic plan objective or both. Note that Patrick suggested adding “improved digital infrastructure” into the first sentence of the EMP’s context paragraph above to help set direction for an objective in the Strategic Plan, but your Focus Area can decide how to handle this. Note that the Instructional Programs Focus Area may need to be a part of this objective if it is decided to include instructional technology and/or technology instruction programs to help meet workforce demand.