Strong Workforce Action Group (SWAG) Committee
Charge

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The California Community College Chancellor's Office allocates Strong Workforce grant funding for CTE programs to each college district based on a legislatively-determined formula. The purpose of the Strong Workforce funding is to improve CTE program outcomes including increased completions of certificates and transfers, increased employment opportunities including increased earnings, and increased access to programs for economically disadvantaged students. Each institution is required to utilize these funds according to legislatively-determined criteria. In order to accomplish this, the Strong Workforce Action Group (SWAG) Committee operates as a subcommittee of the Planning and Resource Allocation Committee (PRAC), to ensure faculty, staff, and student involvement in recommending Strong Workforce grant funding and resources for all eligible CTE programs. The SWAG Committee makes recommendations to PRAC regarding all grant proposals and funding allocations for Regional and Local Strong Workforce Applications. The committee also provides timely and transparent updates to the college community.

Responsibilities

1. Build awareness of the Strong Workforce program and provide transparent updates on all Strong Workforce projects.
2. Convene CTE faculty to identify funding opportunities that are in alignment with the Strong Workforce mission, formula, criteria, and local and regional labor market needs.
3. Develop, review, and communicate timeline, guides, forms, and recommendations.
4. Establish appropriate timelines and processes to complete local and regional applications for recommended projects.
5. Make recommendations to PRAC for proposal funding while working collaboratively with Union District Workload Committee (UDWC) on any grant proposal involving faculty workload.
6. In coordination with the Workforce Department, review that stated project goals are being met.
7. Annually evaluate performance of all Strong Workforce projects and make recommendations to PRAC based on findings.

Members

Six faculty: Four faculty members from CTE disciplines; one counseling faculty; and one non-CTE faculty appointed by the Academic Senate (one representative of CTE faculty from every CTE Division including Career Education, Business, Early Childhood Education, and Allied Health).

Two classified professionals from the instructional area appointed by the Classified Senate.

Two students appointed by the Student Senate.

Two administrators: Director of Workforce Programs and one at large Administrator appointed by the Superintendent/President.

Dean of Career Technical Education/Workforce Development serves as a non-voting resource.

Workforce Specialist serves as a non-voting resource.