



## **Overview of Strong Workforce Initiative 2016**

The Strong Workforce Program is established for the purpose of expanding the availability of quality community college career technical education and workforce development courses, programs, pathways, credentials, certificates, and degrees. Strong Workforce Program expenditures by community college districts must be focused on activities that improve student success and attain workforce outcomes for all students enrolled in community college career technical education courses, programs, and pathways.

The statewide initiative and legislation (SB66 & AB1892) allocated \$200 million statewide for the 2016 Workforce Strong initiative. Strong Workforce funds are separated into 60% local allocations and 40% regional allocations. College of Marin's 2016-17 local allocation is \$579,000. COM will also have the opportunity to collaborate on regional projects and leverage the 40% allocations.

The primary purpose is to increase the amount of CTE instruction delivered, improve CTE outcomes including completion, job placement, wages, employer engagement, align sector strategies and pathways and close equity gaps in program access and completion to underserved groups.

To utilize the funds, COM CTE programs and disciplines will need to provide evidence of high labor market demand locally and regionally, support from regional workforce including CTE Advisory committees, and proven track records in programs resulting in certificates, completions, job attainment, increased employment rates and earnings. Proposals will be vetted and approved the regional planning process.

ALL COM CTE disciplines/programs will have the opportunity to participate and develop proposals to access the funding. In order to determine how best to comply with funding requirements and how to organize our Strong Workforce work in relation to our participatory governance structure, we are asking Academic Senate and PRAC to designate an Ad hoc Strong Workforce committee chaired by the Dean of CTE to assist faculty to research and develop Strong Workforce proposals and procedures/processes. The ad hoc committee will submit reports and recommendations to Senate and PRAC during Fall and Spring terms in alignment with existing process timelines.

For more information please contact Dean Pratt at [epratt@marin.edu](mailto:epratt@marin.edu) or

<http://doingwhatmatters.cccco.edu/StrongWorkforce/Resources.aspx>