

## **Sample EPC Champion Presentation Schedule: 10 EPC Dates, 26 goals**

**Nov 18** – CS Goal 5 (safety)

**Dec 2** - CS Goals 1, 2, 3, IVC Goal 2 (Greg and Isidro) – facilities, bond, fiscal

**Feb 3** – IP Goal 6 (math/English), Equity Goal 2 (HR),

**Feb 24\*\***(4<sup>th</sup> Mon) - CS Goal 4 (marketing), IP Goal 5 (PL)

**Mar 2** – Equity Goal 1 (PR), IP Goal 2 (K-12), CER Goal 2 (K-12)

**Mar 23** – CER Goal 1 (Industry Partnerships), IVC Goal 1 (Educational Vision)

**April 6** – SAS Goal 1, 2, (Tonya and Jon H) IVC Goal 3 (Greg and Jon H) --- Student access

**April 20** – SAS Goal 3, 4, 5 (Cari and Jon H)

**May 4** –Equity Goal 3; CER Goal 3, 4, 5 – DWC

**May 18\*\*** (finals) – IP Goal 1, 3

	<b>Ed Master Plan 6 Year Goal</b>	<b>Goal Champion(s)</b>	<b>Strategic Plan 3 Year Objectives</b>	<b>Date for EPC Annual Update</b>
<b>Focus Area: Student Access and Success</b>	<b>SAS Goal 1:</b> Reduce barriers to access and to students achieving their educational plan goals in a timely manner; create a welcoming atmosphere with increased human contact	<b>Champions: Dean of Enrollment Services &amp; Dean of Educational Support Programs</b>	<ul style="list-style-type: none"> <li>• <b>Objective SAS1.1:</b> Increase the hours and usability of Student Services, including evenings and weekends.</li> <li>• <b>Objective SAS1.2:</b> Provide necessary information so that students can make informed math and English placement choices, in collaboration with work group for Instructional Programs</li> <li>• <b>Objective SAS1.3:</b> Improve the evaluation process that provides students with degree-applicable transfer units.</li> </ul>	•
	<b>SAS Goal 2:</b> Increase enrollment of adult students—both credit and noncredit—who have not gone to college and need support; improve outreach strategies to all of Marin’s adult populations.	<b>Champions: Dean of Enrollment Services &amp; Dean of Educational Support Programs</b>	<ul style="list-style-type: none"> <li>• <b>Objective SAS2.1:</b> All students, including adult, ESL, and nontraditional students, experience a simplified enrollment process.</li> <li>• <b>Objective SAS2.2:</b> Increased number of adult re-entry students who enroll in credit courses.</li> <li>• <b>Objective SAS2.4:</b> Outreach strategies that target adult students are developed, in collaboration with the work team for College Systems Objective 4.2.</li> </ul>	•
	<b>SAS Goal 3:</b> Provide effective orientation and early support to students so that they can determine and achieve their educational goals.	<b>Champions: Dean of Enrollment Services &amp; Assistant Vice President of Instructional Support</b>	<ul style="list-style-type: none"> <li>• <b>Objective SAS3.1:</b> Orientations and early learning experiences are offered throughout the semester.</li> </ul>	•

	<p><b>SAS Goal 4:</b> Build awareness in students of educational goal options and paths to achieve these goals.</p>	<p><b>Champions: Dean of Enrollment Services &amp; Assistant Vice President of Instructional Support</b></p>	<ul style="list-style-type: none"> <li>• <b>Objective SAS4.1:</b> Increase the number of students who have clear educational plans and goals.</li> <li>• <b>Objective SAS4.2:</b> Educational goals are clearly visible to students.</li> </ul>	•
	<p><b>SAS Goal 5:</b> Ensure that all students reach milestones and complete educational goals in a timely manner.</p>	<p><b>Champions: Dean of Enrollment Services &amp; Assistant Vice President of Instructional Support</b></p>	<ul style="list-style-type: none"> <li>• <b>Objective SAS5.1:</b> Students who are experiencing academic difficulties are provided earlier, effective support.</li> <li>• <b>Objective SAS5.2:</b> Increase participation in student support and academic services such as learning communities, EOPS, and tutoring</li> </ul>	•
	<p><b>Ed Master Plan 6 Year Goal</b></p>	<p><b>Ed Master Plan 6 Year Performance Indicators</b></p>	<p><b>Strategic Plan 3 Year Objectives</b></p>	
<p><b>Focus Area:</b></p> <p><b>Equity</b></p>	<p><b>Equity Goal 1:</b> Decrease toward elimination of existing racial equity gaps at the College, with the goal of eliminating gaps by the conclusion of the Educational Master Plan in 2025.</p>	<p><b>Champion: Vice President for Student Learning and Success</b></p>	<ul style="list-style-type: none"> <li>• <b>Objective E1.1:</b> Routine, disaggregated data analysis at both the institutional and program level identifies particular areas of concern and charts progress toward Goal E1 attainment.</li> <li>• <b>Objective E1.2:</b> Data-informed, equity-minded, ongoing professional development expands faculty, staff, and administrator capacity and capability to meet Goal E1.</li> <li>• <b>Objective E1.3:</b> All academic programs identify and carry out data-informed, equity-minded, program-specific changes through the program review process toward Goal E1 attainment.</li> </ul>	•

	<p><b>Equity Goal 2:</b> Hire, support, and retain equity-minded employees reflective of the diversity of the student body and expect all College employees to approach their work with equity-mindedness.</p>	<p><b>Champion: Director of Human Resources</b></p>	<ul style="list-style-type: none"> <li>• <b>Objective E2.1:</b> All aspects of hiring processes prioritize the hiring of equity-minded employees who understand and take ownership of racial equity gaps at the College.</li> <li>• <b>Objective E2.2:</b> All new employee services and programs utilize an equity-minded approach to employee support and retention.</li> <li>• <b>Objective E2.3:</b> Evaluation tools and processes are equity minded.</li> </ul>	
	<p><b>Equity Goal 3:</b> Given that Marin County’s stark racial inequities are intertwined with the College’s ability to achieve its mission, be a leader in promoting equity throughout the county.</p>	<p><b>Champion: Superintendent / President</b></p>	<ul style="list-style-type: none"> <li>• <b>Objective E3.1:</b> Strong, expanded equity-minded partnerships with local governments, non-profits, and industry. Collaborate with Community Engagement and Responsiveness Goal 5 work teams.</li> </ul>	
	<p><b>Ed Master Plan 6 Year Goals</b></p>	<p><b>Ed Master Plan 6 Year Performance Indicators</b></p>	<p><b>Strategic Plan 3 Year Objectives</b></p>	
<p><b>Focus Area:</b></p>	<p><b>IP Goal 1:</b> Clarify various educational pathways, strengthen existing and develop new curriculum to support those pathways, connect pathways in new ways, and educate faculty to become more knowledgeable about pathway opportunities.</p>	<p><b>Champion: Dean of Educational Support Programs &amp; Assistant Vice President of Instructional Support</b></p>	<ul style="list-style-type: none"> <li>• <b>Objective IP1.1:</b> Student journeys will be clearly mapped for all degree and certificate programs.</li> <li>• <b>Objective IP1.2:</b> Program-level maps will inform two-year course rotation blueprint designs and scheduling practices by faculty.</li> </ul>	

<b>Instructional Programs</b>	<b>IP Goal 2:</b> Align curriculum with K-12 partners and workforce demands and increase interaction between COM faculty and K-12 faculty.	<b>Champion: Vice President for Student Learning &amp; Success</b>	<ul style="list-style-type: none"> <li><b>Objective IP2.1:</b> Align curriculum between K-12 and COM for math, English, and ESL.</li> </ul>	
	<b>IP Goal 3:</b> Implement a student-centric master schedule that meets student needs for timing, location and course offerings rotation.	<b>Champion: Assistant Vice President of Instructional Support</b>	<ul style="list-style-type: none"> <li><b>Objective IP3.1:</b> COM will have a master schedule that allows students to reach their educational goals in 2-3 years for full-time students and 5 years for part-time students, based on mapped student journeys from IP Objective 1.1 and 1.2.</li> </ul>	•
	<b>IP Goal 4:</b> Innovative Schedule	This goal will be addressed with specific targets in the 2022-2025 Strategic Plan.		
	<b>IP Goal 5:</b> Create opportunities for faculty to collaborate and share effective teaching methodologies.	<b>Champion: Assistant Vice President of Instructional Support</b>	<ul style="list-style-type: none"> <li><b>Objective IP5.1:</b> The College will have a comprehensive, integrated professional learning program.</li> <li><b>Objective IP5.2:</b> The College will have a clear vision and plan for a teaching and learning center.</li> </ul>	•
	<b>IP Goal 6:</b> Improve completion of transfer-level math and English courses within a one-year timeframe through changes to curriculum and teaching / learning practices.	<b>Champions: Dean of Educational Support Programs, Dean of Arts and Humanities, &amp; Dean of Math and Sciences</b>	<ul style="list-style-type: none"> <li><b>Objective IP6.1:</b> Given AB 705 implementation, maintain current success rate in gateway (first semester transfer level) math and English courses with higher numbers of students</li> <li><b>Objective IP6.2:</b> Given AB 705 implementation, maintain current success rates in content courses which utilize English/Math skills.</li> </ul>	•
<b>Ed Master Plan 6 Year Goals</b>	<b>Ed Master Plan 6 Year Performance Indicators</b>	<b>Strategic Plan 3 Year Objectives</b>		

<b>Focus Area:</b>  <b>Indian Valley Campus</b>	<b>IVC Goal 1:</b> Develop and implement a plan for educational use of IVC that brings more students to campus, allows programs to be completed, and serves multiple student pathways (credit, noncredit, not-for-credit).	<b>Champion: Assistant Vice President of Instructional Support &amp; Vice President for Student Learning and Success</b>	<ul style="list-style-type: none"> <li><b>Objective IVC1.1:</b> Continue current efforts to develop and implement a strategic vision for IVC.</li> </ul>	
	<b>IVC Goal 2:</b> Ensure that the new facilities at IVC are integrated into all other campus planning so that they serve educational, student support, and community needs.	<b>Champion: Vice President of Administrative Services &amp; Director of Capital Projects</b>	<b>Objective IVC2.1:</b> Collaborate with the work teams for College Systems Objectives 2.1, 2.2, and 2.3 to ensure that new facilities – the Student Center (Building 12) and classroom space (Building 17) - are integrated into all other campus planning to ensure that they serve educational, student support, and/or community needs.	
	<b>IVC Goal 3:</b> Improve student access to IVC, including transportation.	<b>Champion: Vice President of Administrative Services &amp; Dean of Enrollment Services</b>	<b>Objective IVC 3.1:</b> Improve student access to IVC as part of the plan for IVC Goal 1 educational use of IVC.	
	<b>IVC Goal 4:</b> Periodically assess Novato community needs and incorporate into IVC development.	See Community Engagement and Responsiveness Goal 3 for community needs assessment objectives and action steps for 2019-2022. <b>Superintendent/President</b>		
	<b>IVC Goal 5:</b> Ensure ongoing District and community support for	This goal will be addressed with specific targets in the 2022-2025 Strategic Plan.		

	making IVC a fully functioning campus.			
	<b>Ed Master Plan 6 Year Goals</b>	<b>Ed Master Plan 6 Year Performance Indicators</b>	<b>Strategic Plan 3 Year Objectives</b>	
<b>Focus Area:</b>  <b>Community Engagement and Responsiveness</b>	<b>CER Goal 1:</b> Enhanced partnerships with business/industry to meet student and local workforce needs.	<b>Champion: Vice President for Student Learning and Success &amp; Dean of CTE</b>	<ul style="list-style-type: none"> <li>• <b>Objective CER1.1:</b> Develop and implement mission-aligned plan for expanding business, industry, and community partnerships, in collaboration with the work team for IP Objective 1.1 Action Step 1.6.</li> <li>• <b>Objective CER1.2:</b> Delivery methods for current and potential educational content meet community, industry, and other mission-specific needs.</li> </ul>	•
	<b>CER Goal 2:</b> Enhance and optimize partnerships between COM and the K-12 educational system, including IVC offerings.	<b>Champion: Vice President for Student Learning &amp; Success. See Instructional Programs Goal 2</b>	<ul style="list-style-type: none"> <li>• <b>Objective CER2.1:</b> Concurrent enrollment framework provides college access to a greater number of high school students, especially under-represented, and leads to increased college attainment and success for these Ss.</li> <li>• <b>Objective CER2.2:</b> A college-going and degree-completion culture exists among target students in diverse communities in partnership with K-12.</li> </ul>	•
	<b>CER Goal 3:</b> Periodically assess community needs, with specific focus on segments of the service area that have been historically underrepresented.	<b>Champion: Superintendent / President. See IVC Goal 4</b>	<ul style="list-style-type: none"> <li>• <b>Objective CER3.1:</b> Review existing reports and research data from previous Marin County community needs assessment(s) and share findings with work team to inform assessment priorities and planning.</li> </ul>	•

	<p><b>CER Goal 4:</b> Respond to community needs in all mission-relevant arenas in a more flexible and timely manner.</p>	<p><b>Champion: Executive Team.</b></p>	<ul style="list-style-type: none"> <li>• <b>Objective CER4.1:</b> Use data from needs assessment and other sources to respond to needs of high-priority groups identified in CER Goal 3 and other mission-relevant arenas.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
	<p><b>CER Goal 5:</b> Make the College a center for community engagement and cultural enrichment.</p>	<p><b>Champion: Superintendent / President &amp; Director of Advancement</b></p> <p><b>See CER 3 and Equity 3</b></p>	<ul style="list-style-type: none"> <li>• <b>Objective CER5.1:</b> Internal constituents and community members are aware of events, workshops, etc.at College of Marin.</li> <li>• <b>Objective CER5.2:</b> Increased K-12 participation in campus events and opportunities.</li> <li>• <b>Objective CER5.3:</b> Strong community partnerships provide expanded equity-minded opportunities for community engagement and cultural enrichment.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
	<p><b>Ed Master Plan 6 Year Goals</b></p>	<p><b>Ed Master Plan 6 Year Performance Indicators</b></p>	<p><b>Strategic Plan 3 Year Objectives</b></p>	
	<p><b>CS Goal 1:</b> The fiscal integrity and wellbeing of the District is maintained in a manner that is prudent, responsive, sustainable, and transparent.</p>	<p><b>Champion: Vice President of Administrative Services</b></p>	<ul style="list-style-type: none"> <li>• <b>Objective CS1.1:</b> Reserve is maintained in accordance with BP/AP 6251.</li> <li>• <b>Objective CS1.2:</b> Adequately maintain the District’s credit/bond ratings with Standard and Poor’s and Moody’s associated with all bond types – Revenue, Lease Revenue, General Obligation, Certificate of Participation, and others.</li> <li>• <b>Objective CS1.3:</b> Expand institutional grant-writing capacity to increase external funding and resources to strengthen institutional</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>



<b>Focus Area:</b>  <b>College Systems</b>			programs, facilities, and services in support of College programs and services.	
	<b>CS Goal 2:</b> All facilities are conducive to 21 <sup>st</sup> century teaching and learning and are maintained in a high functioning, safe, clean, and environmentally sustainable manner, aligned with the Measure B schedule.	<b>Champions: Director of Maintenance and Operations &amp; Director of Capital Projects</b>	<ul style="list-style-type: none"> <li>• <b>Objective CS2.1:</b> Ensure efficient use of bond funds and complete all capital projects on both campuses on schedule and in alignment with other COM plans.</li> <li>• <b>Objective CS2.2:</b> An up-to-date and viable Facilities Master Plan is maintained.</li> <li>• <b>Objective CS2.3:</b> Adequately maintain all College properties and facilities with environmental sustainability in mind that supports the mission of the College.</li> </ul>	•
	<b>CS Goal 3:</b> Plan, design, facilitate and provide logistics for the creation of workforce housing for the purpose of recruiting and retaining district employees including staff, faculty, and administrators in a sustainable manner.	<b>Champion: Vice President of Administrative Services &amp; Director of Capital Projects</b>	<ul style="list-style-type: none"> <li>• <b>Objective CS3.1:</b> Plan and design a facility to house District employees at the Indian Valley Campus.</li> <li>• <b>Objective CS3.2:</b> Develop the board policies, administrative procedures, and associated collective bargaining related to employee housing.</li> </ul>	•
	<b>CS Goal 4:</b> Increase outreach and marketing to reach all potential student populations, enhance COM's image, and ensure Marin County views COM as a good value for its cost and high-quality education.	<b>Champions: Director of Marketing and Director of Advancement</b>	<ul style="list-style-type: none"> <li>• <b>Objective CS4.1:</b> COM marketing materials create a visible presence in the community and are recognizable as a cohesive part of the institutional brand.</li> <li>• <b>Objective CS4.2:</b> Potential student populations, as identified through the 2018 Environmental Scan and Census data, are aware of COM's</li> </ul>	•

			<p>offerings and view the College as a good value.</p> <ul style="list-style-type: none"> <li>• <b>Objective CS4.3:</b> COM’s strategic marketing collateral resonates with potential student populations identified in Objective CS4.2.</li> <li>• <b>Objective CS4.4:</b> The College will use culturally responsive communication strategies which align with population specific cultural norms and linguistic nuances.</li> </ul>	
	<p><b>CS Goal 5:</b> Increase campus safety, awareness, and training at all locations to prepare employees and students in case of emergencies.</p>	<p><b>Champions: Chief of Police &amp; Director of Maintenance and Operations</b></p>	<ul style="list-style-type: none"> <li>• <b>Objective CS5.1:</b> Improve and expand the use of training methodologies for campus safety, awareness and emergency preparedness.</li> <li>• <b>Objective CS 5.2:</b> Improve and expand college emergency alert systems.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>

