

**Educational Planning Committee**  
**Report for Academic Year 2017-2018**  
**Student Success 1.2: Increase Student Persistence Rate**  
**Presented by Jonathan Eldridge**

Please keep the report to a maximum of 2 pages for each objective.

1. EMP Recommendation and Objective (Include narrative from 2015-2018 strategic plan)

**EMP Recommendation Student Success 1:** Develop, implement and evaluate a college-wide plan for student retention and success, including mechanisms to connect SLO assessment to program review.

**Objective SS1.2:** Increase the degree, certificate and/or transfer-seeking student persistence rate by 6 percentage points within 3 cohort years beginning with the Fall 2014 entering cohort.

2. What actions have been taken toward achieving the objective? Please describe (reference action steps when relevant).

The action step associated with this objective is: [Action Step 2.1 Implement Student Success and Student Equity Plans](#). During the past year both of these plans have been merged, along with the basic skills plan, to form an integrated student success/equity/BSI plan:

[https://www.boarddocs.com/ca/marin/Board.nsf/files/AUWSX65FB3B8/\\$file/BSI%20SE%20SSSP%20Integrated%20Plan%202017-2019%20Final%20Revised%201-10-18.pdf](https://www.boarddocs.com/ca/marin/Board.nsf/files/AUWSX65FB3B8/$file/BSI%20SE%20SSSP%20Integrated%20Plan%202017-2019%20Final%20Revised%201-10-18.pdf)

The former student success plan had 15 objectives. 12 have been completed, 3 were ongoing. The former equity plan had 23 objectives. 12 were completed, 11 were ongoing. The former BSI plan had 3 objectives. 1 was completed, 2 were ongoing. Those activities showing the most promise to positively impact this particular performance indicator are our various outreach efforts into local high schools resulting in a larger percentage of graduating high school students enrolling at the College; the Umoja and Puente programs resulting in more students of color and first-generation students engaged in a cohort/linked-courses; the hiring of additional counselors resulting in more capacity to advise students into better schedules; and Summer Bridge resulting in more students entering the College closer to college-ready and being advised into better schedules. These strategies will be carried forward beyond this planning cycle.

The new integrated plan has four main goals, relating to recruitment, retention, achievement, and professional development. Work is underway on all of these goals and can be seen at the link above. The highlighted activities above are part of this integrated plan.

3. Are you on track to achieve this objective? What evidence supports your judgment of progress made toward this objective?

The action step has been largely achieved. The impact—the objective of increasing the percentage of students enrolling in three consecutive terms (persistence)—has not yet been achieved. This objective should carry forward, as the strategies outlined above will be coupled with clearer pathways for students in the coming years, which is the missing piece.

**Performance Indicator SS1.2:** Percentage of degree, certificate and/or transfer-seeking students starting first time in 2014-15 who enrolled in the first three consecutive terms. Baseline is 37%. (Includes students who select a degree or transfer-oriented goal. Baseline is the 2011-12 persistence rate).

**Performance Indicator SS1.2  
Percentage of Degree and/or Transfer-Seeking Students\*  
Who Enrolled in the First Three Consecutive Terms**

	Baseline %	Performance Comparison %				
	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
First Three Term Persistence	37.3	34.4	32.8	28.1	37.1	34.2

\* Certificate-seekers are not included in these data.

4. Have you achieved this objective? Yes \_\_\_ No X If not, why not?

Too many of our students remained enrolled part time and have too many competing interests, such as employment, finances, etc.