

**Planning Terminology and
Sample Elements of EMP and Strategic Plan**

EXAMPLE

Educational Master Plan (Shows the "What")	}	Focus Area	Student Success
		Goal	Well-coordinated basic skills programs and services
Strategic Plan (Shows the "How")	}	Objective 1	Basic skills curriculum aligned to ensure smooth, timely movement into college-level courses
		Action Steps	Review students' movement through courses to check for obstacles
		Performance Indicator	A higher percentage of degree-seeking students beginning in a basic skills Math and/or English course who also complete the transfer-level course within one year
		Objective 2	Assessment places students at the maximum level for their success
		Action Steps	Review current placement methods, alignment between placement and course students enrolled in, and course success
		Performance Indicator	A higher percentage of students are placed in transfer-level English and Math without decreasing course success rates below the institutional set standard