

Educational Planning Committee
Report for Academic Year 2017-18
Community Responsiveness 1.1: Industry/Community Demands Assessment
Presented by Katheryn Horton

1. EMP Recommendation and Objective (Include narrative from 2015-2018 strategic plan)

EMP Recommendation Community Responsiveness 1: Develop and enhance communication strategies to solicit business and community feedback. Ensure that this feedback and business/community assessments are shared and understood campus wide.

Objective CR1.1:

Engage community and economic development partners to participate in the assessment of industry and community demands for workforce and economic development. The findings will be shared with the campus community.

2. What actions have been taken toward achieving the objective?

Action Step 1.1: Provided workforce and economic development partners with reports, presentations and updates on local and regional workforce needs, as well as COM enrollment figures. During this timeframe, the Dean of CTE and/or the Career Pathways and Workforce Grants Administrator presented local, regional and national workforce presentations and COM CTE outcomes to the following organizations:

- Updates on Career Pathways Projects to the Northern California Career Pathway Alliance Governance Committee: 5/16/17, 6/22/17, 7/28/17, 9/14/17, 10/15/17, and 12/20/17.
- Presentations and updates on Workforce and Adult Education Consortium to Marin Workforce Development Board: 1/12/17.
- Dean of CTE participated on Workforce Alliance of the North Bay as a Board Member: 9/21/17 11/12/17, and 3/13/18.
- North Bay Tips- Pre-apprenticeship training grant presentation at the AEBG State Summit: 6/28/17.
- COM 50th Reunion for the Nursing Program, 6/10/17.
- Marin Economic Forum COM CTE Presentation 7/29/17.
- Marin Employment Connection on Career Pathways and CTE enrollment 9/15/17.
- National Association of Workforce Educators, Salt Lake City, 10/24/17.
- Bay Area Consortium of Community College CTE Leadership meeting 12/1/17.
- Regular updates at the Marin Adult Education Block Grant board member meetings 6/7/17, 9/6/17, 10/4/17, 11/8/17, and 12/16/17.

- COM's 2017 High School Counselor Conference: 4/26/17 and 2018 COM conference 3/23/18.
- Dean's Roundtable Presentation to Business and Industry Partners, 4/24/17.
- Presentations to COM counselors: October and November, 2017.

Action Step 1.2: Post current workforce and economic data to the campus community via the President's briefing quarterly.

The Dean of CTE presented to the COM Board of Trustees on statewide, regional and local workforce updates including Workforce Development Board, Strong Workforce and Adult Education Block Grant.

Board of Trustee presentations:

- Update on CTE and Adult Education Programs, 3/14/17.
- Bi-Annual Occupational Outcomes Report and Update on COM CTE programs 4/18/17.

Action Step 1.3 The Workforce/ CTE Division created and deployed College of Marin Career Technical Education and Workforce Development Progress and Highlights E-Newsletter 1/17,4/17, 7/17, 11/17, and 2/18.

Launched COM CTE Facebook page 10/17.

With approval from the Academic Senate and PRAC, the CTE/ Workforce convened several Strong Workforce Action Group "SWAG sub-committees" consisting of CTE and GE faculty, staff and administrators for the purpose of allocating Strong Workforce allocations and projects 10/16, 3/17, 8/17, 11,17, 1/18, 2/18.

Action Step 1.4: Convene meetings of College of Marin CTE Advisory Committees, which are comprised of COM faculty, local K-12 faculty and industry professionals in Marin County. We provide current skills and labor needs for existing CTE programs offered at COM.

- Monthly career pathway meetings with Marin Career Pathways consortium including faculty from COM, MCOE (high schools) and the Marin Employment Connection (August 2016 through October 2017).
- Administrative Justice Committee, 2/24/17
- All County CTE Advisory Meeting, 4/2/17
- RN Advisory, 11/20/17
- Auto/ACRT Advisory Committee Meeting, 10/17
- ELND Advisory Committee, 2/15/17 and 9/29/17
- Dental Assisting 9/18/17 and 2/12/18
- Ag Advisory Committee, 9/29/17

EPC Report, CR1. Career Tech & Workforce Development, EMP, 02/21/18.

- All Business (BIS) Advisory Committee Meeting, 10/27/17
- Business Information Worker, 10/27/17
- Multi Media Advisory, 11/17
- Hospitality, 5/19/17 and 11/17/17
- Computer Information Systems, 1/24/18
- Court Reporting Advisory, 3/13/18
- Machine Tool/Welding Advisory, 4/18
- Accounting, 4/28/18

Are you on track to achieve this objective? What evidence supports your judgment of progress made toward this objective? *Yes, we are on track.*

The following evidence supports Performance Indicator CR1.1: Publications and records of dialogue (e.g., minutes, emails, memos) within the community and campus that focus on business/community needs assessment findings.

Presentation to the BOT, March 2014

[https://www.boarddocs.com/ca/marin/Board.nsf/files/ANBRKF6E5C1F/\\$file/CareerTechEdboardpresentationmarch142017.pdf](https://www.boarddocs.com/ca/marin/Board.nsf/files/ANBRKF6E5C1F/$file/CareerTechEdboardpresentationmarch142017.pdf)

Marin Economic Forum Presentation, 7/29/17

<file:///storage-1/profiles/EPratt/Documents/BOT%20Presentations/Mefpresentation.pdf>

National Workshop Presentation on Marin Academies

http://www.ncwe.org/default.asp?page=17_session_F#.Woy41fl-yKw.mailto

CTE E-Newsletter examples:

<http://www.marincareers.org/high-school-career-academies-open-april-2nd/>

<http://www.marincareers.org/wp-content/uploads/2017/02/marin-careers-april-newsletter.pdf>

4. Have you achieved this objective? Yes No If not, why not?