

## **Educational Planning Committee**

**February 14, 2022**

**2:00-4:00 p.m.**

**Via Zoom**

**Present:** Cara Kreit, Holley Shafer, Logan Wood, Emily Fox, Gina Cullen, Julian Solis, Alina Varona

**Absent:** Emma Mitteregger, Brier Welch

**Guests:** Keith Rosenthal, Nicole Cruz

**Agenda:** Agenda approved.

**Minutes:** Minutes approved.

### **Notes and recommendations on CER Goal 4**

EPC: Internally, we have been very extremely responsive to student needs during pandemic. Emerging from pandemic, pivot out to greater community and community needs to reengage w/ students who dropped or never enrolled.

### **Notes and recommendations on CER Goal 5**

EPC notes substantial progress made for each objectives, although as noted by Champions, not in the original intention of the goal due pandemic. EPC recommends collaborating with UMOJA Institute, Directors of Student Services, Director of Outreach and School/Comm Partnerships, Flex Coordinator, and Comm Ed, LL, and Int Ed

Collaborate with Equity and CS to streamline efforts with a post pandemic lens as appropriate as community returns to campus to bring vitality back to the campus

### **Notes and recommendations on CS Goal 4**

Champion: Needs a survey to create baseline and then re-do at end of plan; secure funding soon and then do this fairly soon in first year of the plan, but consider emergence out of pandemic. Are there ways we can get community feedback that are existing (so maybe no survey)? Could make it more useable. Think broadly about what we mean by "community feedback"? For example, "Perkins requires a comprehensive local needs assessment (CLNA), and we get at that using a multi prong strategy" Good value objective -- this is probably not needed. Stronger need to do outreach internally rather than externally now that we are more remote -- we need everyone together and same page internally. Focus internally on coming together before reaching out -- get ready for return of students. How to reconnect with students who are no longer here or never came? (Community centered data). Virtual marketing office is being developed. More resources may be needed coming out of pandemic to bring students back? What could that look like? Marketing campaigns for programs? Student/alumni centered, equity centered and culturally responsive campaigns are time-intensive (and take time to build)