

Educational Planning Committee

November 15, 2021

2:00-4:00 p.m.

Via Zoom

Present: Cara Kreit, Holley Shafer, Gina Cullen, Alina Varona, Emily Fox, Julian Solis, Emma Mitteregger, Brier Welch

Absent: Logan Wood

Guests: Jonathan Eldridge, Jon Horinek, Isidro Farias

Agenda

Agenda was approved for the current meeting.

Minutes

Minutes approved for 11/1/21 meeting

Champion Presentations for IVC Goals 1, 2 and 3

Goal 1

- The pandemic stymied IVC goals more than any other because students could not be on campus
- Nevertheless programs have been maintained and expanded and comply with the intent of the goal even if numbers don't bear it out; short term trainings are now offered, community industries have been engaged (for example, Golden Gate Transit) to create local vocational training programs, also noncredit programs to create upward mobility
- Since the pandemic the College is now able to apply Strong Workforce funding for career education for basic skills, remediation, language acquisition, and entry level career preparation programs (skills focused)

- Looking forward, programs in home health aid and other public health and safety programs with industry advisory committees to ensure curriculum is up to date and students are job ready
- Goal should be retained for next 3-year strategic plan, with more comprehensive progress indicators such as salary increases
- Going forward, we need to a way to track industry and short term certificates

Goal 2

- Two recent projects completed—Miwok and Fitness center
- First public function with 1200 in attendance took place previous weekend, full public use in January 2022
- Dive center still in process of completion
- Looking ahead, facilities memberships, full commercial kitchen, and conference center will be available to rent by outside groups
- POMO cluster buildings are finished with the exception of Pomo3, the biology lab, which will need to be updated, and Pomp4, the Machine Metals building
- Other projects on hold include buildings 12 and 17—there are several unfunded projects that the Board will have the opportunity to review and prioritize
- Looking ahead, facilities master planning process has started for both campuses
- In the next strategic plan, there should be facilities-related objectives, but not necessarily the same as this goal

Goal 3

- Have not made a great deal of progress on this goal
- The barrier to participation in students services is programs and classes available at IVC—services don't drive enrollment, it's the other way around
- Looking forward, virtual services at IVC can meet student needs—one challenge is building 27 is not integrated into the campus so it's easy for students on campus to access
- Transportation will continue to be an issue; Marin Transit continues to offer a shuttle at a reduced rate but not seeing enough ridership to sustain the route; we don't have the critical mass; planning cohort based programs where many people are coming to campus at the same time may help, also moving satellite courses from the schools to IVC campus
- In terms of equity, enrollment services is trying to provide enrollment assistance to those who need the most help and higher touch services such as ESL and non-digital native students
- Access to technology—wifi is already widely available on campus; planning is needed to ensure students have continuous access to computer labs on campus

EPC Discussion

IVC Goal 1: Develop and implement a plan for educational use of IVC that brings more students to campus, allows programs to be completed, and serves multiple student pathways (credit, noncredit, not-for-credit).

Objective IVC1.1

Continue current efforts to develop and implement a strategic vision for IVC.

Champion Recommendation: Yes, belongs in next plan.

- Indicator 1 – needs to be relooked at, given the Chancellor's Office allowance for not-for-credit that isn't captured in this indicator.
- Indicator 2 – values full-time over part-time, but CTE students often are not full-time (equity issue) -- OR, headcount brings FTES up even if only part-time. Indicator 1 and 2 combined – one measures students going more and one measures more students.
- Indicator 3 – doesn't capture many of the badges/certs that we are currently providing (missing some wins).
- Community Ed is being reconfigured, so looking ahead for next strategic plan this will connect well.

EPC Notes:

- Traditional headcount may not capture how we serve students (VR, part-time students, community ed, virtual/online, pandemic shift, CTE moving more towards remote lecture / skills in person) so warrants relook at how we measure success / capture how we are serving students. Also consider this would move beyond traditional metrics we already have capacity to track (might need added capacity to do this) and traditional metrics capture students IVC serves that isn't CTE specific. Consider folding in Strong Workforce metrics etc. here in addition to traditional metrics.
- Continue to monitor IVC needs for students outside of CTE or who start w/ CTE and take some GE while at IVC. Continue work w/ dual enrollment offerings.
- IVC Goal 1 is supported by Goal 2 and 3
- Strategize with offerings, for example by offering in a series – start w/ summer academy, follow up with opportunities in fall, strategic scheduling, pathway mapping, etc so that Action Step 1.6 is about marketing AND strategic scheduling/programming, including a strong connection with IP Goal 3.

IVC Goal 2: Ensure that the new facilities at IVC are integrated into all other campus planning so that they serve educational, student support, and community needs.

Objective IVC2.1

Collaborate with the work teams for College Systems Objectives 2.1, 2.2, and 2.3 to ensure that new facilities – the Student Center (Building 12) and classroom space (Building 17) - are integrated into all other campus planning to ensure that they serve educational, student support, and/or community needs.

Champion Recommendation: Miwok and Jonas Center – been outside groups starting to use these facilities. Pomo Cluster – upgraded classrooms not used yet due to pandemic and some will be upgraded (labs). unfunded projects are still on hold – waiting for direction from Board. Facilities Master Plan being developed – 10 month process starting in January. Add Facilities Master Plan – tie facilities master plan to programmatic changes / programming in IVC Goal 1 and Goal 3.

EPC Notes: Scheduling classrooms is currently challenging at IVC and needs to be considered together with current goal to increase headcount. Classroom size and technology does not always match program/course needs. Relook at current IVC Goal 2 objective language which is currently specific to particular buildings – might focus language more on instruction/program needs and matching facilities with this. IP Goal 3 might be relevant here. Consider connection to CS Goal 3 too.

IVC Goal 3: Improve student access to IVC, including transportation.

Objective IVC 3.1

Improve student access to IVC as part of the plan for IVC Goal 1 educational use of IVC

Champion Recommendation: This current goal and objective language is about access, but access might be wrong term. It isn't an access issue – we can meet needs of students once they are there, but have to get them there first. Also, enhanced virtual services has been used during pandemic and might be a good place moving forward to consider as a way staff-up services at IVC. Transportation continues to be an issue but county and college are well aware of this – needs ridership -- and to increase ridership for more transportation options, need to increase students at IVC. IVC Goal 3 performance indicator should capture more than just headcount since that marker misses a lot of people using IVC facilities for instructional and non-instructional purposes. Wifi – capacity has been increased at IVC like Kentfield; if tech is considered as part of IVC in next strat plan, it should be more about usability (can people who need it access it) rather than presence of it. Tech focus maybe needs to be more about classroom use / scheduling and if technology in the classroom matches needs of the course.

EPC Notes: Check in w. Greg for any additional information. IP Goal 3 should be linked here to know how to serve students (waitlists, programs, etc).

IVC Goal 4: Periodically assess Novato community needs and incorporate into IVC development.

EPC Notes

Consider for developing this goal:

- Action steps for this new goal could be connected to IVC Goal 1 instructional action steps (1.1, 1.2, 1.3)

AND

- New community education reorg/re-envisioning currently going on

Consider CER Goals 3 and 4 -- One focus of needs assessment could be looking at competing campuses – environmental scanning for overlapping services/programs w/ Santa Rosa JC; continue work w/ heat maps for programs.

IVC Goal 5: Ensure ongoing District and community support for making IVC a fully functioning campus.

See notes above for Goal 4

Recommendations for Task Force:

EPC recommends that the focus group who creates the next strategic plan be a cross-functional team that represents all areas of the college to create the broader college-wide vision (counseling, instruction, AVP, Dean of CTE, Outreach and School Partnerships – particularly for dual enrollment), PRIE (needs assessment), Vice Presidents, community ed reimagining)