

Educational Planning Committee

November 30, 2020

2:30-4:00 p.m.

Via Zoom

Present: Cara Kreit, Ryan Byrne, Julian Solis, Alina Varona, David Everitt, Rebecca Yim, Logan Wood, Holley Shafer, Ryan Nelson, Gina Cullen, Sharon Goldfarb

Absent: Connie Siegenthaler

Guests: Jonathan Eldridge, Alina Varona (substituting for Cari Torres-Benavides), ~~Greg Nelson~~, Isidro Farias, Jon Horinek

Agenda

The agenda was modified to remove Greg Nelson and Isidro Farias as they were unable to attend. Ryan Byrne and Cara Kreit indicated that IVC Goals 2 and 3 and CS Goal 3 would be rescheduled.

Amended agenda was approved for the current meeting.

Minutes

Minutes approved for 11/16/2020

1. Meet with Champions for discussion of IVC Goal 1, 2 and 3 and CS Goal 3– review of action steps

Action steps discussion for IVC Goal 1:

Alina Varona provided a presentation regarding the possible Educational use of IVC to bring more students to campus to serve multiple pathways. Evaluate community and labor market demands. Research and gather input from community and faculty so that connections and relationships are made so students are making momentum towards degrees, certificates, and meaningful careers. There are 5 growth sectors that have been stable throughout COVID-19 and have not seen a significant job loss (IT, Construction, Healthcare, Manufacturing, and Financial Services).

Marin County: a cohesive workforce ecosystem. College of Marin serving as the centralizing force behind a Workforce Development approach so that would really mean that the college is at the center of ~~the earth rotating~~ these conversations and of driving a cohesive work for strategy for the entire County.

That would really help the college to be in tune with what the needs of the community to identify the short and long-term challenges and opportunities and to work in partnership with all of these respective Workforce organizations so that we're driving the county forward towards unified goals.

Getting industry and faculty feedback to revise/update curriculum to assure it's relevant. Tesla has been an engaged partner and are in support of what community colleges do.

Overarching state goal for CTE is to prepare students for future of work (degrees/certs, short term dev (less than a year), and noncredit (language/math, career training)). These current programs at IVC align with both this north star goal and have momentum already: Future Programs and Opportunities: "Fab" Lab, IT Pathway, Legal Pathway (2 + 2 + 3), Farm as living laboratory. Help prepare students for future

work by creating degrees and certificates so that students are making forward momentum towards their academic goals so that they're stepping into a meaningful career.

Starting fall 2021, there will be 3 fully online degree pathways at COM, so more flexibility that is not location specific for programs.

CTE should create many on-off ramps so that from an equity lens the programs are providing instruction and training in career paths that lead to careers that make at least a livable wage in the area. There was discussion about how these offerings connect to a comprehensive "guided pathways" approach. Alina presented different ideas for marketing but it was noted that whatever programs offered at IVC, but there needs to be a bigger picture plan to connect marketing and communication.

Key Discussion Points:

The big picture intent for the IVC plan is to bring more prospective students onto campus. Several committee members expressed that the vision for IVC outlined in the presentation is compelling and was a very good approach, but also cautioned that it might not translate to the 50+ additional FTES as set by the performance indicator. Gina Cullen mentioned that if we offered Anatomy, Physiology, and Biology at IVC as an "anchor," that could drive students there. Gina also suggested that if the college were to invest in a "Rad Tech" (Radiologic Technology) program that would drive student enrollment. Other committee members followed up on this concept of an "anchor" program for IVC to drive enrollment and the concept of a "health hub" was discussed at length. Sharon Goldfarb suggested the possibility of moving some of nursing to IVC and having some type of simulation lab there. Ryan Byrne asked Alina about how she would see other health related programs could build momentum at IVC through dual enrollment academies, along with other ways to get introduced to various disciplines including Kinesiology along with Dental, Medical Assisting, and EMT programs. Alina had a number of ideas for various entry points into the health discipline that capitalize on student interest and often were shorter term completion for more immediate employment but could be built out into an AA degree and beyond.

All of the programs discussed in the health seem to have a "hands-on" component and lend themselves to at least some in-person activity whereas some other programs and courses could be done fully online. Jonathan discussed the other number of different ways the college plans in increasing foot traffic by hosting various groups, conferences, events, summer academies. Jonathan also referred to additional DE pathway opportunities and how that will play into the development of a master schedule and the importance of being intentional with what we are trying to accomplish in having students reach their goals.

With the transition to remote services due to Covid-19, virtually all student services have demonstrated the ability to provide remote support. This can be helpful for students at IVC during times when staffing may not be at full strength at IVC. Also, Jon Horinek discussed the challenges of trying to staff two campuses at overlapping hours. Alina mentioned that it was her understanding that the majority of students who often needed to take classes at IVC were older than traditional college students and may hold jobs and/or have childcare duties so they may want to take classes in the evening, but noted that she had heard that, historically, IVC has been very dark and not very populated, with few available services, at night. Jon Horinek followed up with that comment by saying that if we could provide primarily daytime student services at Kentfield and evening services at IVC that may be more possible,

rather than trying to service both campuses over the full day. Cara Kreit mentioned that IVC Goal 4 – assessing Novato community needs - in the second strategic plan would help contribute to determining needs. Ryan Byrne then mentioned that Jonathan Eldridge had mentioned that based on the success of our DE courses during Covid-19, it may be that we offer more truly hybrid classes. This could result in students coming to campus half the amount of time they normally would to do the activity/lab portion of their classes, while they can do the lecture portion of their classes remotely, which could serve working adults even better.

Finally, Jon Horinek mentioned that he has continued to engage Marin Transit with regard to the bus routes in order to address accessibility. He distinguished between getting students to IVC, in general, from getting students from Kentfield to IVC. Jon indicated that getting students to IVC is not a problem, but getting students from Kentfield to IVC and back is a challenge. It is not clear if it is necessary to shuttle students or faculty back and forth from IVC to Kentfield, but providing transportation to one campus and staying there is reasonable.

Next Champions: Equity Goal 1, IP Goal 1, IP Goal 3, IP Goal 5: Jonathan Eldridge, Cari Torres-Benavides and Tonya Hersch, David Snyder, Carol Hernandez

Next Meeting – December 7, 2020