

Educational Planning Committee Report
Academic Year 2020-2021
Year 2 of the Strategic Plan 2019-2022
Year 2 of the Educational Master Plan 2019-2025

EMP Focus Area and Goal: IVC Goal 1

Champions: Assistant Superintendent/Vice President of Student Learning and Success,
Assistant Vice President for Instructional Support

[Timeline for Implementation](#)

EMP 6-Year Goal and Strategic Plan 3-Year Objectives:

Indian Valley Campus EMP Goal 1: The educational use of IVC brings in more students to campus, allows programs to be completed, and serves multiple student pathways (credit, noncredit, not-for-credit).

Strategic Plan Objective IVCI.1: Develop and implement a strategic vision for educational use of IVC.

Action steps discussion for IVC Goal 1 from 11/30/2020

Alina Varona provided a presentation regarding the possible Educational use of IVC to bring more students to campus to serve multiple pathways. Evaluate community and labor market demands. Research and gather input from community and faculty so that connections and relationships are made so students are making momentum towards degrees, certificates, and meaningful careers. There are 5 growth sectors that have been stable throughout COVID-19 and have not seen a significant job loss (IT, Construction, Healthcare, Manufacturing, and Financial Services). Marin County: a cohesive workforce ecosystem.

College of Marin serving as the centralizing force behind a Workforce Development approach so that would really mean that the college is at the center of the earth rotating these conversations and of driving a cohesive work for strategy for the entire County. That would really help the college to be in tune with what the needs of the community to identify the short and long-term challenges and opportunities and to work in partnership with all of these respective Workforce organizations so that we're driving the county forward towards unified goals. Getting industry and faculty feedback to revise/update curriculum to assure it's relevant. Tesla has been an engaged partner and are in support of what community colleges do.

Overarching state goal for CTE is to prepare students for future of work (degrees/certs, short term dev (less than a year), and noncredit (language/math, career training)). These current programs at IVC align with both this north star goal and have momentum already: Future Programs and Opportunities: "Fab" Lab, IT Pathway, Legal Pathway (2 + 2 + 3), Farm as living laboratory. Help prepare students for future work by creating degrees and certificates so that students are making forward momentum towards their academic goals so that they're stepping into a meaningful career. Starting fall 2021, there will be 3 fully online degree pathways at COM, so more flexibility that is not location specific for programs. CTE should create many on-off ramps so that from an equity lens the programs are providing instruction and training in career paths that lead to careers that make at least a livable wage in the area. There was discussion about how these offerings connect to a comprehensive "guided pathways" approach. Alina

presented different ideas for marketing, but it was noted that whatever programs offered at IVC, but there needs to be a bigger picture plan to connect marketing and communication.

Are there links that you would like to embed above or attachments you can send to EPC that show evidence of these action steps? These will be included on the tracking tool. What do you need to add that hasn't been captured above that you've completed this year since presentation?

- Invited by Supervisory Damon Conolly to present to [Marin Economic Recovery Task force](#) on COM's approach to countywide workforce development and training to support displaced workers
- Evidence of community and countywide engagement: [North Bay Leadership Council Members](#) Forum. Co-presented with SRJC on Career and Workforce Strategies. Also partnered with SRJC and CCSF on regional training model (unfunded-federal DOL grant \$5 million).
- New [Non Credit Construction Program](#) in Development. Approved by curriculum committee on 4/15/21
- [Working with Marin County Fire to develop programs, degrees, and pathways](#) and currently supporting Fire Chief Weber and the County on Equity Centered approaches to diversifying the EMT/Fire pipeline in partnership with Berkeley and Marin County. Public safety degree in development for fall 2022 offering.
- CNA program as open access entry point for healthcare in development. This, along with EMT/FIRE work, will help support the IVC as anchor for healthcare listed below.
- EMT/FIRE expanding sections for first ever summer EMT offerings.

EPC Feedback 11/30/2020

The big picture intent for the IVC plan is to bring more prospective students onto campus. Several committee members expressed that the vision for IVC outlined in the presentation is compelling and was a very good approach, but also cautioned that it might not translate to the 50+ additional FTES as set by the performance indicator. Gina Cullen mentioned that if we offered Anatomy, Physiology, and Biology at IVC as an "anchor," that could drive students there. Gina also suggested that if the college were to invest in a "Rad Tech" (Radiologic Technology) program that would drive student enrollment. Other committee members followed up on this concept of an "anchor" program for IVC to drive enrollment and the concept of a "health hub" was discussed at length. Sharon Goldfarb suggested the possibility of moving some of nursing to IVC and having some type of simulation lab there. Ryan Byrne asked Alina about how she would see other health related programs could build momentum at IVC through dual enrollment academies, along with other ways to get introduced to various disciplines including Kinesiology along with Dental, Medical Assisting, and EMT programs. Alina had a number of ideas for various entry points into the health discipline that capitalize on student interest and often were shorter term completion for more immediate employment but could be built out into an AA degree and beyond.

All of the programs discussed in the health seem to have a "hands-on" component and lend themselves to at least some in-person activity whereas some other programs and courses could be done fully online. Jonathan discussed the other number of different ways the college plans in increasing foot traffic by hosting various groups, conferences, events, summer academies. Jonathan also referred to additional DE pathway opportunities and how that will play into the development of a master schedule and the

importance of being intentional with what we are trying to accomplish in having students reach their goals.

Progress Indicators

Progress Indicator IVCI.1: *The development of a coherent and strategic vision for IVC.*

Value for 20/21: ||

Commented [CK1]: Should we put N/A maybe here for the progress indicator, since vision is still being developed? Or maybe substantial progress made on vision?

Rating of Progress

Please self-rate your progress toward achieving each of the above objectives:

- Red: No progress
- Yellow: Substantial progress
- Green: All action steps implemented, and objective achieved

Strategic Plan Objective IVCI.1:

Where are you not on track? What will you do differently for next year / what else needs to happen?

The explicit goal is to “brings in more students to campus” which is challenging as we conduct limited in person instruction. We have, however, developed many avenues of growth, expansion, and innovation to support pathway connection, progression, and completion in the areas of credit (Public Safety, EMR/EMT Dual Enrollment, Graphic Design) noncredit (Construction), and not-for-credit (CNA/Wildland Fire, Farming).

Performance Indicator Data for EMP 6-Year Goals

IVC Goal 1 Performance Indicator #1: *Credit/noncredit annual unduplicated headcount of students taking courses at IVC increases by 15%. Baseline is 1,765, target is 2,030. (Source: COM Data Dashboard, average AY 2016–17 through 2018–19.)*

PRIE Data for 20/21:

Baseline / Target	Year 1 19/20	Year 2 20/21	Year 3 21/22	Year 4 22/23	Year 5 23/24	Year 6 24/25
1765 / 2030	1749					

IVC Goal 1 Performance Indicator #2: *Credit/noncredit annual full-time equivalent students (FTES) at IVC increases 15%. Baseline is 466; target is 536. (Source: COM 320 report, average AY 2016–17 through 2018–19.)*

PRIE Data for 20/21:

Baseline / Target	Year 1 19/20	Year 2 20/21	Year 3 21/22	Year 4 22/23	Year 5 23/24	Year 6 24/25
466 / 536	N/A					

IVC Goal 1 Performance Indicator #3: Annual number of certificates awarded at IVC increases 20%.
Baseline is 73; target is 85.

PRIE Data for 20/21:

Baseline / Target	Year 1 19/20	Year 2 20/21	Year 3 21/22	Year 4 22/23	Year 5 23/24	Year 6 24/25
73 /85	N/A					

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