

Strong Workforce Action Committee (SWAC)

Meeting Minutes

03/29/19 @ KTD AC 229

11:30 a.m. – 1:30 p.m.

Attendance: Alex Jones, Mark Barrall, Will Coley, Gina Cullen, Dolly Salazar, Cari Torres, Katheryn Horton, Heather Rahman, Mike Cairns, Melanie Palomino

Dolly Salazar motioned to approve the agenda, Mike Cairns and Will Coley seconded this approval. All were in favor. Mike Cairns motion to approve the minutes, Will Coley and Dolly Salazar seconded this motion. All were in favor.

Alex Jones read the previous minutes to review what the committee has spoken about and agreed to from the previous meeting regarding Theater Technician project proposal.

Lisa Morse spoke more about her proposal to clarify information and answer any questions. Lisa proceeded with a presentation. She introduced Robert Matos, a COM student in lighting design. All documents from this session are available for review in the committee's shared files.

Highlights from Lisa:

- The labor market information provided via COE doesn't capture the IATSE Union (International Association of Theater Stage Employment) job calls for theater members. It's the local union which will call for available workers for local jobs.
- Part of the proposal is for lumber and construction projects for the students and for a light lab. Robert spoke of the needs for lighting education.
- Electronics skills are also in demand for stage design and technology.
- The theater advisory members and alumni have shown a lot of interest in working toward getting this program going.
- Other area community college have similar programs, but their certificate programs in stage technology are not good due to dated space to work in.
- The industry isn't just drama. Theater Technology is used at events such as concerts, fashion shows and sports events. The employers are diverse. Plus, the Chase Center will be opening soon which will employ many people of this industry.
- Students finishing this certificate will immediately be able to go into the local union for apprenticeships.
- The certificate would be for 23 units.

Katheryn read minutes regarding the VR makerspace review from the previous meeting. The committee agreed to set aside \$38,700 local funds, but would like more clarity on the project. Regional budget can also cover some of the costs for the fabrication lab working with MCOE and Sonoma State.

Jim Cordeiro, Dolly Salazar and Patricia Hullen spoke to the committee about the Extended (virtual, augmented, mixed) Reality & Makerspace Fabrication Lab proposals.

Highlights from Jim and Patricia:

- In process is a collaboration program pathway with Sonoma State extended reality in game design which would be CSU aligned
- The vision is described in components. Digital Lab is located currently in Building 27 at IVC. The Fabrication laboratory for hands-on class or industry projects which will be located in the POMO buildings at IVC.
- The initial piloting of extended reality will be introduced in new certificates via Multimedia Studies, and this certificate program will be offered in the Fall 2019.
- Jeff Abouaf's proposal is only for XR. Whereas, Fernando's proposal was for the Fabrication Laboratory in use tied into construction.
- The proposals will be tied to classes and the CTE programs.
- Regional funds are currently budgeted at \$130,000 which can be discussed later.
- Art 113 class can be introduced as a dual enrollment opportunity which can be an introduction class leading into many other disciplines such as Multimedia Studies, Construction, Theater or Architecture.
- Patricia explains that a certificate can be developed which would tie into the CTE disciplines.
- The fabrication space is designed to be flexible to support any and all disciplines interested in utilizing it.
- Partnerships are already developed and are developing which will lead to employment opportunities for students. The vision is definitely to build paths from education to a job.
- Currently other community colleges are utilizing Strong Workforce funds for makerspace projects.

The committee continued to discuss concerns regarding jobs and measurable accountability such as completions.

The committee reviewed the budget for Strong Workforce Local and Regional funds including salaries. Kathryn mentioned that Bruce Wilson with the Workforce Alliance for the North Bay has suggested funding half of the potential industry liaison position SWAC wants to create. All budget information is located in the shared files for the committee.

The committee agreed to pause on deciding anything about the ELND enhancement proposal because the proposal was deemed unclear. Round 4 will be available soon and faculty is exploring a construction program as well. The proposal had issues and was confusing due to the title of the proposal vs. the ask of construction equipment.

The committee continued to discuss what they learned about the theater tech proposal and the makerspace proposal. Points were made about enrollments are already there for theater and jobs are aligned. Lisa would see the certificate through as a CTE program. Makerspace final projects could tie into jobs and transfer opportunities. We need to think of the bigger vision of the CTE industries and IVC strategic plan. The XR and makerspace will provide for better learning. The makerspace and/or XR will be required to be written into curriculum. This will require a bit of a "culture" or paradigm shift.

9 of 12 voting members were present to vote fulfilling a quorum. The committee continued to vote on the proposals:

Local Funds:

Auto Damage Estimator for \$11,200 – 8 yes and 1 no
 Auto High-tech Car for \$57,830 – 9 yes and 0 no
 ECE for \$15,822 – 9 yes

ELND enhancement for \$67,580 – 1 yes and 8 no

Machine and Metals for \$100,750 – 8 yes and 1 no

Theater Tech for partial \$15,000.00 – 8 yes and 1 no

XR full amount \$51,840.00 – 9 yes

Makerspace – as a separate proposal for \$30,000 and the remainder \$100,000 from Regional –9 yes, no declines

One person had to leave before regional votes

Regional –

Court Reporting contractor consultant for \$25,000 – 8 yes and 0 no

TIG Welding \$11,000 – 8 yes and 0 no

Summer Career Academies \$90,000 – 8 yes and 0 no

Makerspace \$100,000 – as voted above

The meeting adjourned at 1:30 p.m.

